

IVYBRIDGE TOWN COUNCIL

Minutes of the Meeting of the Town Council of Ivybridge held in The Watermark, Ivybridge, on Monday 7 March 2022 at 7.00pm

Present: Cllr S Hladkij (Mayor) Cllr T Munro
Cllr P Dredge Cllr A Rea
Cllr R Jago Cllr L Rea
Cllr A Khong Cllr A Spencer
Cllr T Lannin

In Attendance: Mr J Parsons (Town Clerk)
Mrs L Lane (Minute Secretary)
Cllr V Abbott (South Hams District Council)
1 Member of the Public

The Mayor welcomed everyone to the meeting and introduced Ella Peters from the Four Rivers Dementia Alliance

An adjournment followed from 7.00pm to 7.37pm to allow for the presentations and any questions, reports or representations by the public, Police, County and District Councillors.

**Ms Peters and Mr Poate left the meeting at 7.37pm*

**Cllr Abbott left the meeting at 8.46pm*

- 21/110 **APOLOGIES:** Apologies were received from Cllrs Bowden, Budd, Cade, Parsons, Pringle, Wilson, County Councillor R Croad and District Councillor L Jones.
- 21/111 **INTERESTS TO BE DECLARED:** In accordance with the Code of Conduct, Members were invited to declare any personal or disclosable pecuniary interests. No interests were declared.
- 21/112 **MINUTES:** The Minutes of the meeting of the Town Council held on 24th January 2022 (copy previously circulated) were received. Cllr Dredge confirmed and Cllr A Rea seconded and the minutes were agreed to be accepted.
- 21/113 **PLANNING AND INFRASTRUCTURE COMMITTEE:** The Minutes of the meetings held on 10th January and 31st January 2022 (copies previously circulated) were received. Cllr Spencer confirmed and the Mayor seconded the minutes from 10th January. Cllr Jago confirmed and the Mayor seconded the minutes from 31st January. The minutes were agreed to be accepted.
- 21/114 **WATERMARK COMMITTEE:** The Minutes of the meeting held on 25th January 2022 (copy previously circulated) were received. Cllr

Munro confirmed and Cllr Dredge seconded and the minutes were agreed to be accepted.

- 21/115 **POLICY & RESOURCES COMMITTEE:** The Minutes of the meeting held on 7th February 2022 (copy previously circulated) were received. The Mayor confirmed and Cllr Jago seconded and the minutes were agreed to be accepted.
- 21/116 **PARKS & OPEN SPACES COMMITTEE:** The Minutes of the meeting held on 8th February 2022 (copy previously circulated) were received. Cllr Spencer confirmed and Cllr Lannin seconded and the minutes were agreed to be accepted.
- 21/117 **TOWN MAYOR'S & DEPUTY TOWN MAYOR'S INTERESTS:** The functions and activities attended by the Town Mayor and Deputy Town Mayor for the period 18th January to 28th February 2022 (previously circulated) were noted.
- 21/118 **SHDC REGENERATION PROJECT:** The report (copy previously circulated) was considered.
Cllr Jago commented that the main problem is that SHDC don't know what they are doing yet.
The Mayor commented that she is really concerned about parking.
Cllr Dredge commented that it is not only the loss of parking for 12 months while the shop is being built, but there is also the long term issue if Aldi want 100 of the spaces.
The Mayor felt that it was outrageous that SHDC have asked the Town Council and residents to suggest alternative parking.
Cllr Lannin commented that she is not against the Aldi but is really concerned that the detail has not been provided – the waterside area and the walkways really need to be looked at, not just building the shop. PL21 have provided detail regarding accessibility for cycling but this has not really been included apart from cycle hoops. Likewise, with the temporary disruption while building work is ongoing, there is no plan for how to minimise the impact on the shops and leisure centre.
The Mayor commented that she feels it appears SHDC just want to get on with it now but they don't have any answers to our questions.
Cllr Munro commented that he felt it's not a regeneration, it's just a supermarket.
Cllr Lannin voiced concerns that when we suggested a community bus may be a solution, this was pushed back to the Town Council to investigate. SHDC are the ones who should be investigating options.
Cllr L Rea suggested that we need to look at what is working in Totnes.
Cllr Jago commented that he would welcome professional support to scrutinise the planning application when it is submitted.
The Town Clerk advised that last year Lee Bray was involved. If Councillors wished, he could be involved again.
Cllr Lannin asked whether a meeting could be held once the planning application is available.

Cllr Jago commented that the Planning Committee would need to be careful to avoid the risk of prejudice. They need to be able to look at the planning application and comment on what is in front of them purely from a planning perspective.

Cllr L Rea agreed that the Town Council's role is to be critical and ensure that this meets the needs of the town but we need to be positive and creative. With regard to the parking, could spaces at the school be used on Saturdays? Could there be discussions regarding Keaton Road car park?

Cllr Jago commented that at the moment we are only getting a planning application for a shop not a regeneration plan. He suggests that the Town Council pushes for a regeneration plan, the planning application would be part of this.

Cllr Lannin agreed, this would need to include a plan for the shops while works are taking place.

The Town Clerk asked whether Councillors wanted to have a holding statement ready for when the planning application is published.

Cllr Jago proposed the statement should be:

'The Town Council are really pleased to see the planning application and look forward to seeing a detailed plan for the wider regeneration of Ivybridge.'

Cllr Lannin seconded this and all were in favour.

It was **RESOLVED** to:

- i) call a Special Council meeting to discuss the planning application; and
- ii) use the wording suggested by Cllr Jago as a holding statement: 'The Town Council are really pleased to see the planning application and look forward to seeing a detailed plan for the wider regeneration of Ivybridge.'

21/119

EMERGENCY PLAN: The report and plan (copies previously circulated) were considered.

The Mayor thanked the Assistant Town Clerk for all her work on this document.

Cllr A Rea commented that he had one concern with regard to Council approving the application for the Devon Communities Together Grant. He asked whether Council could just approve for the Town Clerk to apply for any relevant grants without having to take them to Council each time.

The Town Clerk advised that this is included in the agenda as Devon Communities Together are keen to see evidence that the Council supports the application.

Cllr A Rea agreed to join the Emergencies Committee and suggested that the other appointment be deferred until the next Council meeting due to absences. He went on to comment that as this is a living document it will be updated regularly.

It was **RESOLVED** to

- i) adopt the Emergency Plan;

- ii) authorise Officers to apply for funding to support the implementation of the plan; and
- iii) Cllr A Rea to join the Emergencies Committee.

21/120 **RESERVE EXPENDITURE:** The report (copy previously circulated) was considered. Cllr Jago proposed that Council approve the use of the Covid 19 reserve for the Town Centre promotion project. All were in agreement.

It was **RESOLVED** to approve the use Covid 19 reserve for the Town Centre promotion project.

21/121 **POLICIES:** The policies (copies previously circulated) were considered.

a) Cllr Dredge advised that the BBC have downgraded all the royal family apart from the Queen, the Prince of Wales and the Duchess of Cornwall. Should one of these three pass away, TV coverage would be interrupted whereas the rest of them would receive the same treatment as a sporting star.

Cllr Jago felt that the Duke of York should be removed from the list.

Cllr Lannin commented that she would support a shortening of the list to those who people know and respect.

A discussion followed about who should be included on the list and some minor adjustments to the text to make the policy clearer. Councillors voted and it was agreed to remove the Royals below Prince Louis and accept the policy subject to some minor amendments.

b) All were in favour of accepting the Anti Bribery Policy.

c) All were in favour of accepting the Anti Bribery Statement.

d) All were in favour of accepting the Anti Fraud and Corruption Policy

e) All were in favour of accepting the Procurement Policy.

Cllr L Rea asked whether it would be possible in the future for policy documents to have the amendments highlighted.

It was **RESOLVED** to

a) receive and accept the Death of a Senior Figure Protocol subject to the amendments discussed;

b) receive and accept the Anti Bribery Policy;

c) receive and accept the Anti Bribery Statement;

d) receive and accept the Anti Fraud and Corruption Policy;

e) receive and accept the Procurement Policy.

21/122 **INTERNAL AUDIT:** The Internal Audit Annual Report (copy previously circulated) was considered. There were no comments and all were in favour of accepting the document.

It was **RESOLVED** to receive and accept the Internal Audit Annual Report.

21/123 **STATEMENT OF INTERNAL CONTROL:** The Statement of Internal Control (copy previously circulated) was considered. There were no comments and all were in favour of accepting the document, which was then signed by the Mayor and the Town Clerk.

It was **RESOLVED** to receive and accept the Statement of Internal Control.

21/124 **ANNUAL TOWN MEETING:** It was noted that the Annual Town Meeting would take place on 16 May 2022 at 7pm.

It was **RESOLVED** to note the date of the Annual Town Meeting

21/125 **UPDATE AND INFORMATION:** Updates and notes of meetings attended by Councillors (copy previously circulated) were received. The Town Clerk advised that the whole Beeson Suite has been put aside for the 'Meet the Councillors' event 10.00 – 12.00 on 2nd April. Cllr A Rea advised that the results of the survey of Beacon Medical have been sent out and he would be happy to feed back any comments.

Cllr L Rea advised that the Chamber meeting was very positive. The traders were really engaged with the jubilee ideas. They are also very concerned about the potential issues with parking from the Aldi development. The community website is a positive idea; Kingsbridge have the exact same thing which works.

It was **RESOLVED** to receive and note the information.

21/126a **BUTTERPARK:** The report (copy previously circulated) was considered. The Town Clerk advised he felt it was important to get in touch with members of the public who have previously shown an interest. He has spoken to them and will meet them informally.

It was **RESOLVED** to note this information.

In view of the confidential nature of the business to be transacted it was resolved that the public and press be invited to withdraw.

It was resolved to suspend Standing Order 3a as the meeting was approaching 9.00pm.

IN COMMITTEE

21/126b **BUTTERPARK:** The Town Clerk gave a verbal update on the Butterpark project.

It was **RESOLVED** to note this information

The meeting closed at 9.05pm.

Signed: Date: 11 April 2022

IVYBRIDGE TOWN COUNCIL

Report of the discussions during the adjournment of the Town Council Meeting held on Monday 7 March 2022

POLICE REPORT

The police were unable to attend the meeting but provided the following report which was circulated prior to the meeting:

Sadly, the ASB that the town has been suffering from reached a peak during February. We have recorded numerous Public Order Act offences as well as assaults, all linked to the large group of teens that have been roaming around Ivybridge town. More often the offences are aimed at individuals of the same age group as the offenders.

On the 6th February, one incident in the Glanvilles Mill Car park resulted in the recording of 5 offences. As a result of this incident two males were arrested and subsequently charged with several offences – they remain on bail with conditions not to enter Ivybridge. One female received a community resolution.

We have requested additional resources over the last two weekends which has seen the deployment of the Force Support Group, however, since the arrests, the town has been much quieter.

It is a situation that we continually monitor and we are working closely with SHDC ASB Officer.

DISTRICT COUNCILLOR

COUNCILLOR ABBOTT

Cllr Abbott provided the following report which had been circulated prior to the meeting:

SHDC will be increasing Council Tax by £5 a year for band D properties. Council tax bands A to D will receive a one-off payment of £150 towards the rising cost of energy bills with SHDC expected to credit those who pay through Direct Debit to receive the one-off payment in April.

The grant system for Climate Change and Biodiversity has been modified to make it easier for groups to access funds. Councillors will have until March 2023 to use their £3,000 CC&B Locality funds. So far, I have been able to make offers to two educational projects, on active travel and on trees.

The Council is launching a £50,000 Climate Engagement Fund to help the District reduce its carbon emissions by supporting community engagement and behavioural change projects. Ideally, the Council are looking to fund proposals that improve awareness and action among the public. Applicants can bid for funds ranging between £3,000 and £25,000. Projects with match funding or those leveraging in additional funds will be looked upon more favourably.

The government has responded positively to lobbying by SHDC & others to close the loophole where second-home owners can avoid paying Council Tax or Business Rates. It remains to be seen how effective the measures are.

The Council Chamber at Follaton House, Totnes has been refurbished to include improved air extraction and the Council and other meetings have returned there after some meetings at West Devon Borough Council at Tavistock.

#MyPlace Campaign Update

The Placemaking and Communications teams have been working towards delivering objectives within the strategic plan's 'Stimulating a Thriving Economy' theme. The roll out of the #MyPlace marketing campaign in November 2021 aimed to encourage residents to visit our towns and support local businesses in the run up to Christmas, boosting footfall, dwell time and spend.

This proved to be a great way to engage with town councils to bring together a comprehensive campaign that promoted events and activities across our region. With European Regional Development funding, adverts were placed in local publications and across social media.

We will also be carrying out further advertising and social media activity to promote our towns and high streets through February and March.

Analysis of the Christmas campaign showed which posts were more successful at engaging the public. This will be used to help better shape both Christmas marketing activities for 2022 and general promotions through the year.

We have also collected visitor numbers to our car parks and footfall to some of the key events which will be used as part of a wider town health report project.

The statistical data (following) shows really good reach figures across our social media and website pages which we hope to build on over the coming months.

#MyPlace Social Media Statistics (South Hams Social Media Statistics)

- Facebook, overall impressions 68,430, with an overall reach of 61,528.
- Twitter, impressions 13,200, and potential reach 406,183.
- Instagram, impressions 4,438.

South Hams District Council website between 22 November and 31 December:

- 1,005 hits, of which 543 were unique visits and 11% went to Ivybridge
- The average time spent on the page was 1 minute and 17 seconds.

Leisure Centre

I will attend a briefing at the Ivybridge Leisure Centre at 10am today, Monday 7th March. The Leisure Centre activities will be discussed at Overview and Scrutiny on Thursday 17th March, 2-4pm.

Leisure Centre Memberships:

Total	March 2020	January 2022	%
Ivybridge	1,665	1,367	82%

Swim School Memberships:

Total	March 2020	January 2022	%
Ivybridge	820	879	107%

Since re-opening last April, Ivybridge Leisure Centre monthly usage has grown from c.6500 in April 2021 to c.17,000 in January 2022. There are longer opening hours, more classes and more sessions taking place. There is improved local marketing, especially through social media, with business and usage improving across all four Centres, but particularly at Ivybridge. Income is still down on pre-Covid levels and the leisure sector as a whole is still in a recovery phase.

Related Items

The police have launched Project Wingspan to address crime associated with badger, raptor and bat persecution; cyber-enabled wildlife crime; illegal trade (CITES); and deer and freshwater poaching.

The Four Rivers Dementia Alliance is holding a workshop on the 25th March in the Watermark. Free to attend.

Cllr Abbott advised that he had visited the leisure centre that morning, it is still experiencing challenges following Covid.

Cllr Munro queried whether Fusion have forecast the impact the Aldi development will have on their income.

Cllr Abbott advised that he had spoken to the Chief Executive of South Hams District Council with regard to the loss of parking at Leonards Road car park during the Aldi development. He is concerned that parking up at the train station and a shuttle bus will not be a good resolution to this issue.

Cllr L Rea queried whether South Hams District Council have any say over Fusion's pricing structure as it seems unfair to have to pay for under-fives. She said she appreciates their income is down but it doesn't feel like they are working for their members.

Cllr Abbott advised that they should be monitoring social media and responding to residents queries. SHDC have a liaison officer, it would be good if ideas could be forwarded to him.

Cllr Lannin thanked Cllr Abbott for his work to try and move a litter bin from Torre Park where there are two bins to Bridge Park / Mill Meadow where there is no bin and an issue with litter. She also thanked Cllr Abbot for taking up the issue of parking.

The Mayor added her thanks and commented that she is also very concerned with regard to parking. Network Rail and the builders are taking up a lot of the parking by the train station at present.

GENERAL

The Mayor introduced Mr Poate to speak on behalf of Skate South Devon.

Mr Poate read out the following statement:

Skate South Devon Update to ITC Full Council Meeting 7th March 2020

Skate South Devon (SSD) are actively working and representing the community for two separate wheeled sport proposals within Ivybridge namely a central facility to replace the Aldi one and a facility at Filham Park.

For the central site

In 2019 SHDC stated £100,00 would be made available to replace and upgrade the existing site that would be lost. An initial location adjacent to the river was quickly discounted as not being suitable. Since then SHDC have done very little to be pro-active in identifying and securing planning for a new central site to ensure the loss of the central facility will not occur before a replacement is provided. The priority has always been on Aldi.

SHDC are very close to submitting planning for Aldi and while they publicly claim to be working with the community to address wheeled sports we are yet to feel confident this is the case. Instead, SSD have been pushing this forward.

To date SSD have:

Done exhaustive searches and research on many alternative sites, identifying Torre Park, with SHDC as the most suitable central site.

And yet

- Only SSD have written a Wheeled Sports strategy for Ivybridge
- Only SSD have contacted potential contractors to explore designs at a suitable site.
- Only SSD have explored searches and survey costs.
- Only SSD have secured funding for survey costs (from DCC).
- Only SSD have identified large sums of additional project funding for the site
- Only SSD have engaged with the SHDC planning team on specifics for Torre Park.

- Only SSD have undertaken any form of a consultation on the location and community needs.
 - We undertook a 6 week consultation which involved online engagement via our website and social media platforms, which was shared by ITC and SHDC.
 - A one page advert in the local iMag.
 - From which 99% of respondents fully support our strategy (with 42% of which do not use wheeled sports).
 - SHDC have undertaken no consultation on any new location.
 - We fully recognise there will be objections (and indeed there have been some direct to SHDC) although we have received no objections via the public consultation.
 - We recognise no site is perfect and compromise will be needed from all to deliver for the community.

Given SHDC intends to start planning for Aldi in the coming weeks it would seem that time is very tight to ensure both facilities are delivered at the same time, as SHDC have previously stated.

Because SHDC have shown little respect to the value of the central Skate Park to the community in their approach to the Regeneration Schedule we have formally submitted an application to recognise the site as an Asset of Community Value. And we hope that when the time is right ITC will support us in this application.

In recent communication with Sport England we now understand that the designation of the skatepark falls outside of the remit of Sport England. This means they will not be required to make a comment as a statutory consultee.

However, when an application is made the planning case officer will need to take into account the National Planning Policy Framework and para 99 which states:

99. Existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless:

a) an assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or

We believe this clearly does not apply as the park is clearly not surplus to requirements.

b) the loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or

This will be a key point in the planning process. We would urge the council to reinforce the requirement on SHDC to provide a skatepark in parallel with the main development. This must include enough funding and a suitable location. Currently there is no site. We can also provide the council with evidence from contractors that £100,000 will not be nearly enough to fund an equivalent replacement. Since a new site is necessary, we understand that up to

£50,000 could be spent in the work related to obtaining planning permission for any greenfield location.

c) the development is for alternative sports and recreational provision, the benefits of which clearly outweigh the loss of the current or former use.

We believe this clearly does not apply.

At Filham

We are close to submitting a revised s106 application to secure further funding as part of the proposed works. We have high hopes of an industry leading development that will further cement Ivybridge as a sporting excellence destination and help promote wheeled sports for the community.

More details are available via our website.

Cllr Jago thanked Mr Poate for his update. He asked whether SHDC had provided any feedback on the consultation SSD had carried out.

Mr Poate advised that although SHDC had supported the consultation through social media, they had not received any feedback.

Cllr Jago advised that at the meeting with SHDC on 2 March, they had indicated that all they were expecting was a leaflet drop.

Mr Poate advised that he already had a leaflet ready but was unsure how it should be targeted.

The Mayor commented that she had received emails from objectors and had responded to them. She was concerned that SHDC had mentioned MacAndrews Field which is not an option. She feels that they need to be challenged on this.

Cllr A Rea mentioned the Torre Park site and queried whether the Ward councillors for West Ivybridge are engaged.

Mr Poate advised that Cllr Jones has pledged some funding from her locality budget. Cllr Austen had highlighted that he would not want the skate park next to his property.

Mr Poate went on to say that he had asked SHDC to meet on site at Torre Park but so far the meeting has not happened. He advised that his main gripe is that SHDC have not been proactive.

The Mayor thanked Mr Poate and agreed that she and the Town Clerk would write to SHDC voicing their concerns.

The Mayor then called Ella Peters to speak about Four Fivers Dementia Alliance. Ms Peters provided the following presentation:

Dementia friendly communities

Four Rivers Dementia Alliance



Thank you



- Congratulations you have taken the first step towards becoming dementia friendly!

Who am I?



- Ella Peters
- Development worker from the Four Rivers Dementia Alliance
- My aim- to encourage and facilitate change where necessary, and to promote socially inclusive dementia friendly communities for people living with dementia, their carers and families.

What is dementia?



- "The word 'dementia' describes a set of symptoms that may include memory loss and difficulties with thinking, problem-solving or language. These changes are often small to start with, but for someone with dementia they have become severe enough to affect daily life. A person with dementia may also experience changes in their mood or behaviour." (Alzheimer's Society, 2021)

What is a dementia friendly community?



- "a city, town or village where people living with dementia and their families are understood, respected and supported, and confident they can continue to contribute to community life."

What is a dementia friendly community?

- Support
- Enable
- Develop
- Awareness
- Care



- Valued and part of a community
- Do what they love doing
- Feel safe and understood
- Families feeling supported
- Members of the community being aware

How may a dementia friendly community look



Considering appropriate transport links



Dementia friendly GPs



Lights left on a low level and pre-screening

How may a dementia friendly community look



Clear Signage (text, background and surface mounted on)



Flooring that is not shiny, boldly patterned or black

Support for carers and families



Quiet areas



Clear signs towards toilets and exits

How may a dementia friendly community look



Uncluttered notice boards



Dementia friendly trained staff



Security in shops being aware



Easy access to local amenities (including wheelchair access)



User friendly websites

How may a dementia friendly community look



Dementia friendly religious groups



Volunteer transport within rural areas



Connections with local groups (e.g WI, Church)

How may a dementia friendly community look



Community activities



Dementia friendly parking spaces



Dementia awareness sessions for councillors and residents

Specific adjustments for your community

Key message



- Including people with dementia in community activities and life instead of creating separate things that are just for people with dementia as it can make people feel isolated.

A starting gift

- Dementia friendly signage
- Black text on yellow background



Where do I start?

- Free signage!
- **Action plan**
- Regular meetings
- Identifying if there are individual businesses or groups that would like to become involved.
- Ensuring that all community activities are inclusive of people living with dementia
- Sign up to become a dementia friend on the Alzheimer's Society website.
- Refer back to this presentation
- [Refer to the Four Rivers Dementia Alliance website for information and contacts](#)

- Contact me for advice

Ella Peters- Development
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@4RDAfacebook



Conference

- **Conference (Let's talk about Dementia) 25th March 2022**
- **Free lunch and free event**
- [The Watermark, Ivybridge](#)
- The first conference was held in 2016 at The Watermark in Ivybridge with the help of South Brent & District Caring, to publicise the existence of the group and to identify needs in the local communities. A second conference in 2018 - 'Let's Talk About Dementia in Our Communities' – had some key speakers; Sir Gary Streeter, MP; Ian Sherriff, BEM, Academic Lead for Dementia at Plymouth University; Dr Edmund Jack, G.P.; and Heather Penwarden, President of the Devon Federation of WIs. It gave us the chance to assess the progress of establishing local dementia friendly communities and to receive suggestions and requests for expanding our aims. We are very excited for our 2022 conference. It is a ticketed but free event so please do ask for any further information.

Links to useful resources

- [Four Rivers Dementia Alliance website](https://www.4riversdementia.org.uk/index.php)
<https://www.4riversdementia.org.uk/index.php>
- [Dementia friendly environment checklist](#)
([4riversdementia.org.uk](https://www.4riversdementia.org.uk))
- [Guidance for customer facing staff from Plymouth council](#)
- [Alzheimer's Society - United Against Dementia](#)
([alzheimers.org.uk](https://www.alzheimers.org.uk))
- [Dementia friendly parishes around the Yealm | Supporting dementia in the community](#) (dementiayealm.org)
- [Specialist support to families facing dementia | Dementia UK](#)
- [Dementia friendly GP practices | Alzheimer's Society](#)
([alzheimers.org.uk](https://www.alzheimers.org.uk))

The Mayor queried what we would be committing to if we did decide to sign up.

Ms Peters advised that they hold meetings via Zoom and encourage members to contact for additional help or if they get stuck with momentum. These meetings usually take place during working hours.

The Mayor queried whether all meetings take place on Zoom.

Ms Peters advised that they do as 19 parishes are involved.

Cllr Khong asked whether dementia friendly parking spaces are classed as disabled spaces.

Ms Peters explained that they are not, but are usually located next to the disabled spaces.

The Mayor thanked Ms Peters for her presentation.

The public participation session closed at 7.37pm.