

A plan for the people of lvybridge, by the people of lvybridge

Why is this different to other plans?

This is a plan for the people of Ivybridge, put together by the people of Ivybridge. It isn't a plan for developers or bureaucrats – it's a plan for you.

What difference will this plan make?

Amazingly, if the people of Ivybridge support the plan it will take its place as the key part of the framework used to decide planning decisions in the town. **It really will make a difference.**

How does it work?

The government has given local communities more power to decide what should happen in their local areas. It's all part of what they call 'Localism', and lvybridge is among the front runners making the most of the opportunity.

Please help to make sure we get it right



What does the plan do?

The plan draws together hopes and dreams, worries and concerns, and comments and opinions of the local community. It aims to help make and keep lvybridge

A friendly mill town – along the river, beside the moor – offering healthy, creative, sustainable future lifestyles

People from across the community have already taken part in meetings, focus groups and other events to help shape the plan.









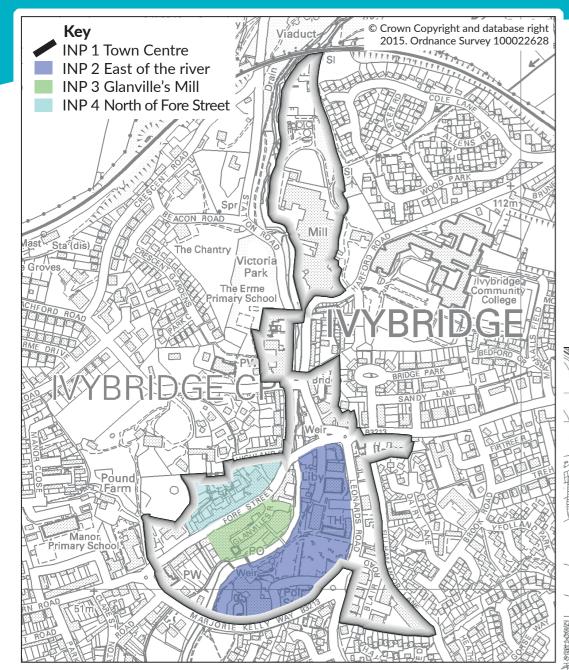


What's the main thrust of the plan?

The plan aims to focus new investment in the town centre, including a new health and leisure hub and a refreshed shopping centre. Attractive new public spaces and much more access to the river are planned. Improved sports, leisure and arts facilities are also proposed. Traffic congestion and air quality issues are to be tackled, and lvybridge's historic and natural assets will be cherished and protected.

The full text of the 8 policies setting all of this out in detail can be found in the draft plan which is on the Town Council website or available to look at in The Watermark or Town Hall.





What does the plan say will happen in the town centre?



- ACROSS THE CENTRE Development will promote vitality, viability and retail health.
- IN FORE STREET Traffic flow will be reversed and gateway entrances at either end of the street will be enhanced.
- IMPROVEMENTS A new town square, improved public transport and parking, better access for all, public art, conservation and local events.
- THE RIVER ERME There will be better access to and across the river.

• EAST OF THE RIVER ERME - Development will provide a health and leisure hub, hotel and restaurant, retail and office development.

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What does the plan say will happen across the town?

- IMPROVED COMMUNITY FACILITIES Enhanced sports facilities, a new swimming pool, more provision for young people, better arts facilities and improved cycle routes.
- HOUSING AND JOBS New housing will be to high design and eco-standards and will include affordable homes, lifetime homes and job creation.
- TRAFFIC AND MOVEMENT Improved access to and iunctions with the A38, a relief road to reduce town centre congestion and improve air quality, and improved cycling and walking are proposed.
- THE ENVIRONMENT The town's historic and natural assets will be conserved, open spaces protected, woodlands managed and the river and watercourses safeguarded.

What will be the main changes across the town?

- Better health, sports, arts and leisure facilities
- More open public spaces, squares and river access
- More quality and affordable homes
- More job opportunities
- Traffic and transport improvements by 2021
- Improved quality of life

Key

Town Centre car park Α

В Railway station park and Ride

IVYBRIDGE

- С Improved A38 junction



- **D** New A38 junction Primary route Air quality Alternative route
- Secondary route Proposed route NCN link National route
- Bridleway Byway Footpath

How can I be part of it?

The plan is open for comment for **6 weeks** until **21st August 2015**.

You can comment on-line, by questionnaire, or by writing to us. Contact details are shown below.

There will be further events and meetings too, and the plan will be amended to make sure it's the plan the people of lvybridge want.



To comment on-line visit - www.surveymonkey.com/r/XSCBJP8

What happens next?

After the consultation the plan will be looked at by an independent examiner to make sure that it has been put together properly and will work in practice. Then a referendum will be held to make sure that the people of lvybridge are behind the plan.

Finally, so long as the examination and referendum have gone smoothly, the plan will be adopted by the local planning authority (South Hams District Council) and will begin to be used to guide future planning of our town.

Please show support for the plan by replying to this consultation and voting **YES** in the referendum in 2016.

Thanks for being part of the plan for our town!

Please let us have your views – what have we missed, what is good and how we could improve the plan

Drop any comments into The Watermark where the plans will be on display www.ivybridge.gov.uk/local-information/neighbourhood-plan Email - townclerk@ivybridge.gov.uk



