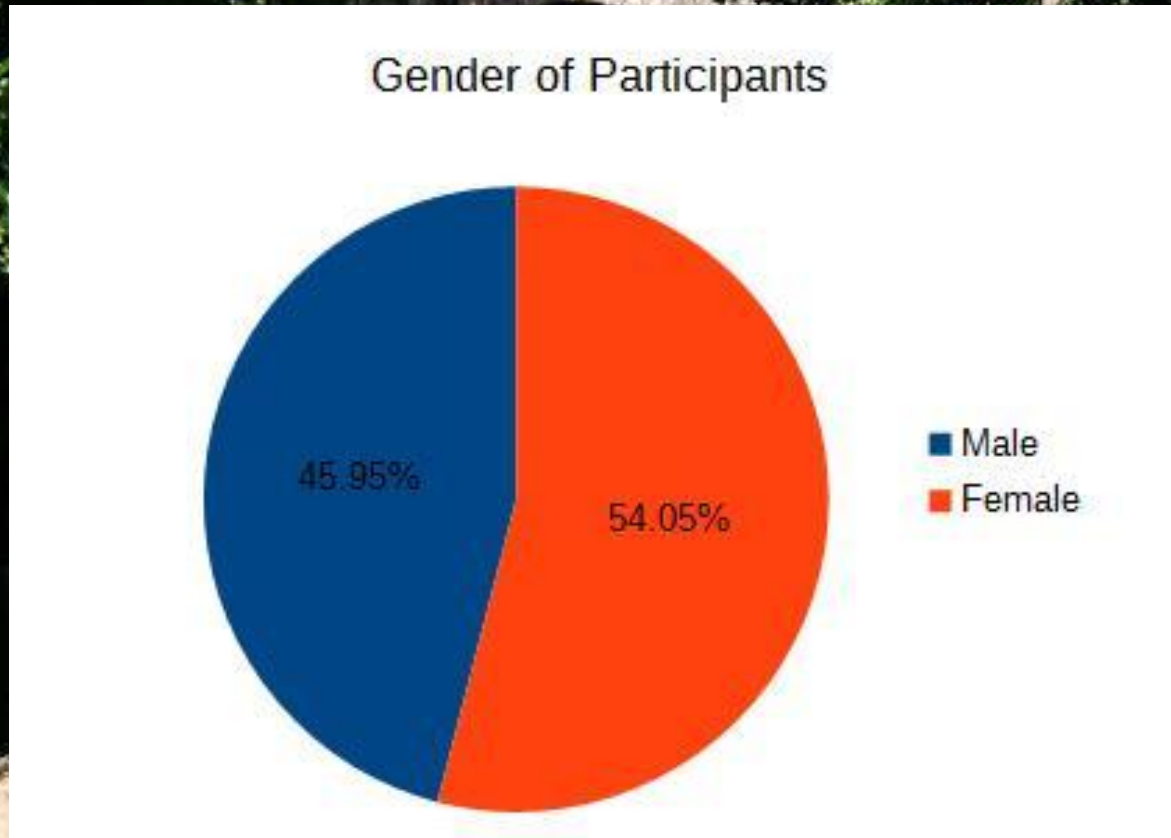


**Ivybridge
Neighbourhood Plan
2015
Results of
Consultation**

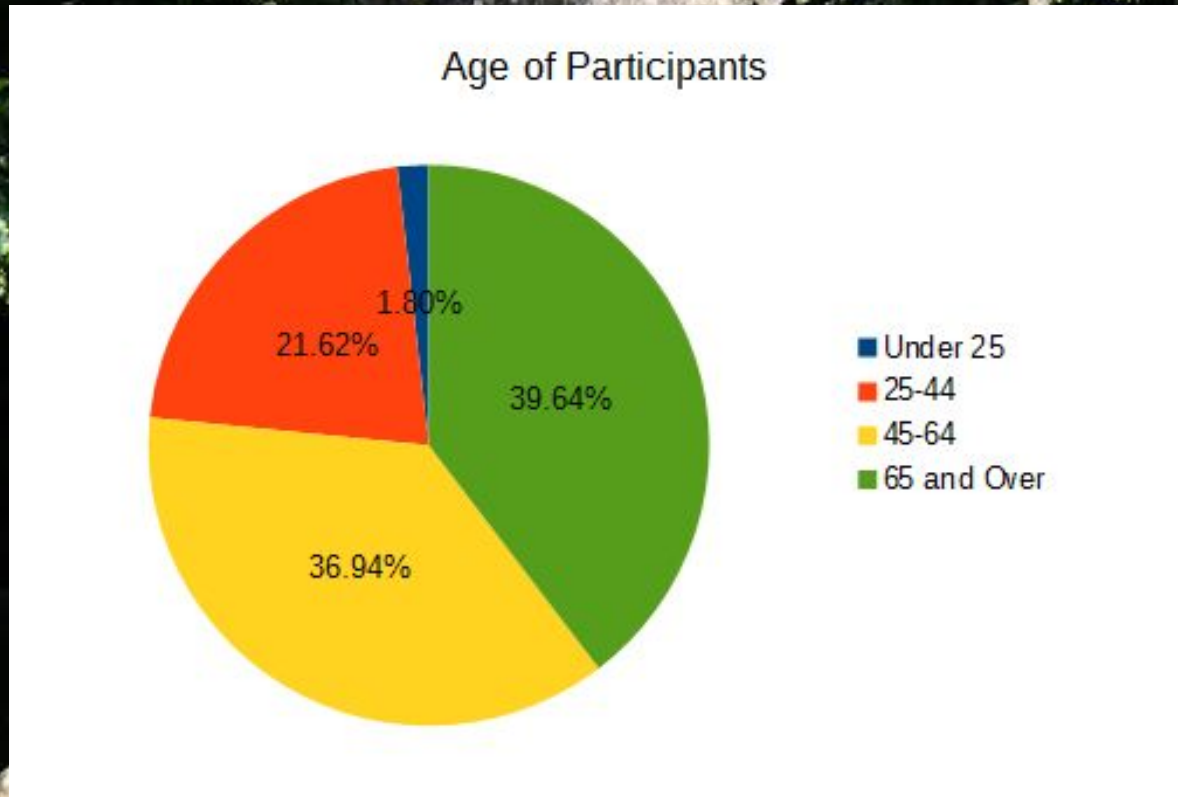
Profile of Participants



There were 111 responses in total.

More responses were received from female participants than male, but the split was fairly even.

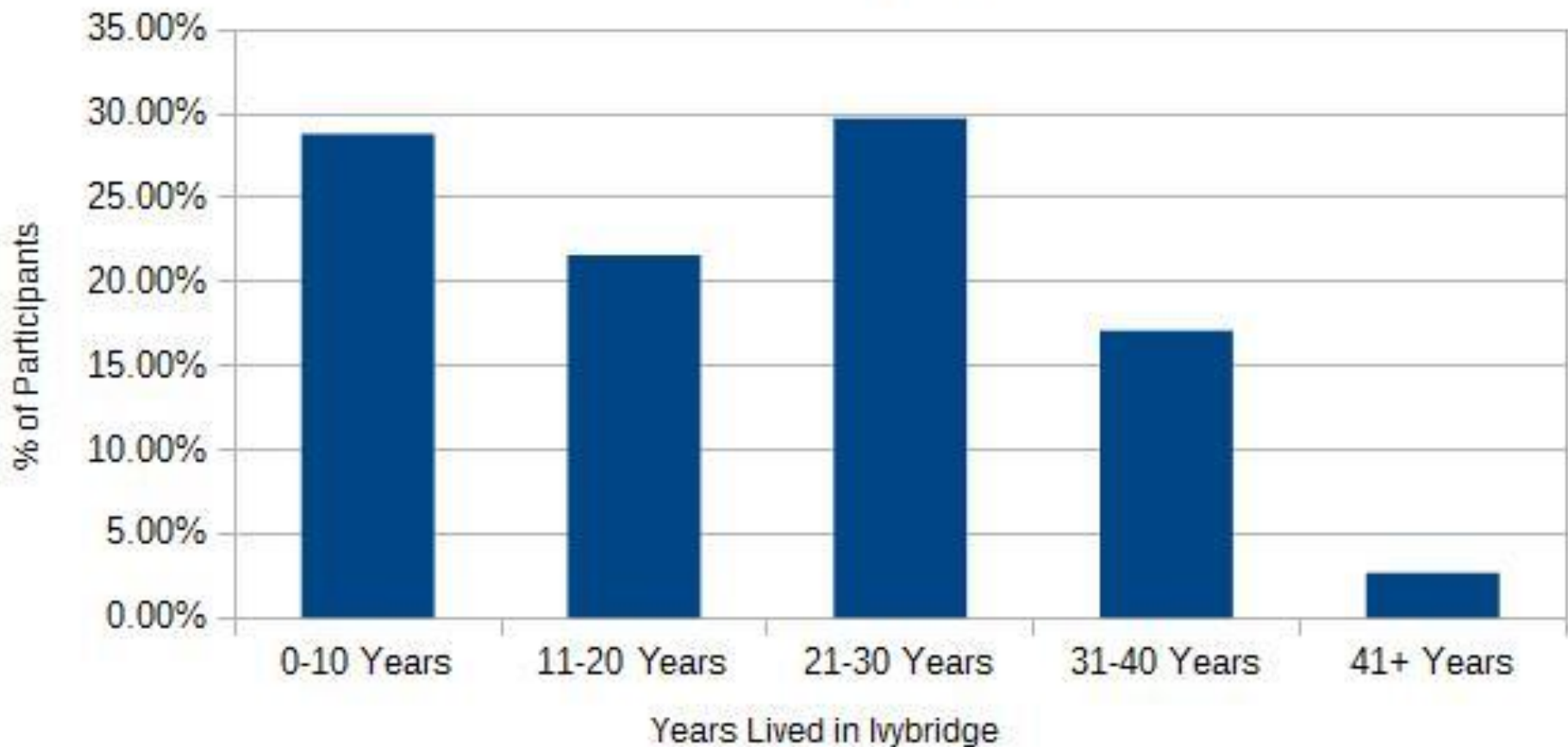
Profile of Participants



The largest age group was the 65 and Over but this is followed very closely by 45-64 year olds. 21.62% of participants were aged 25-44. Unfortunately there were very few responses from the Under 25 group, with only 2 participants in total.

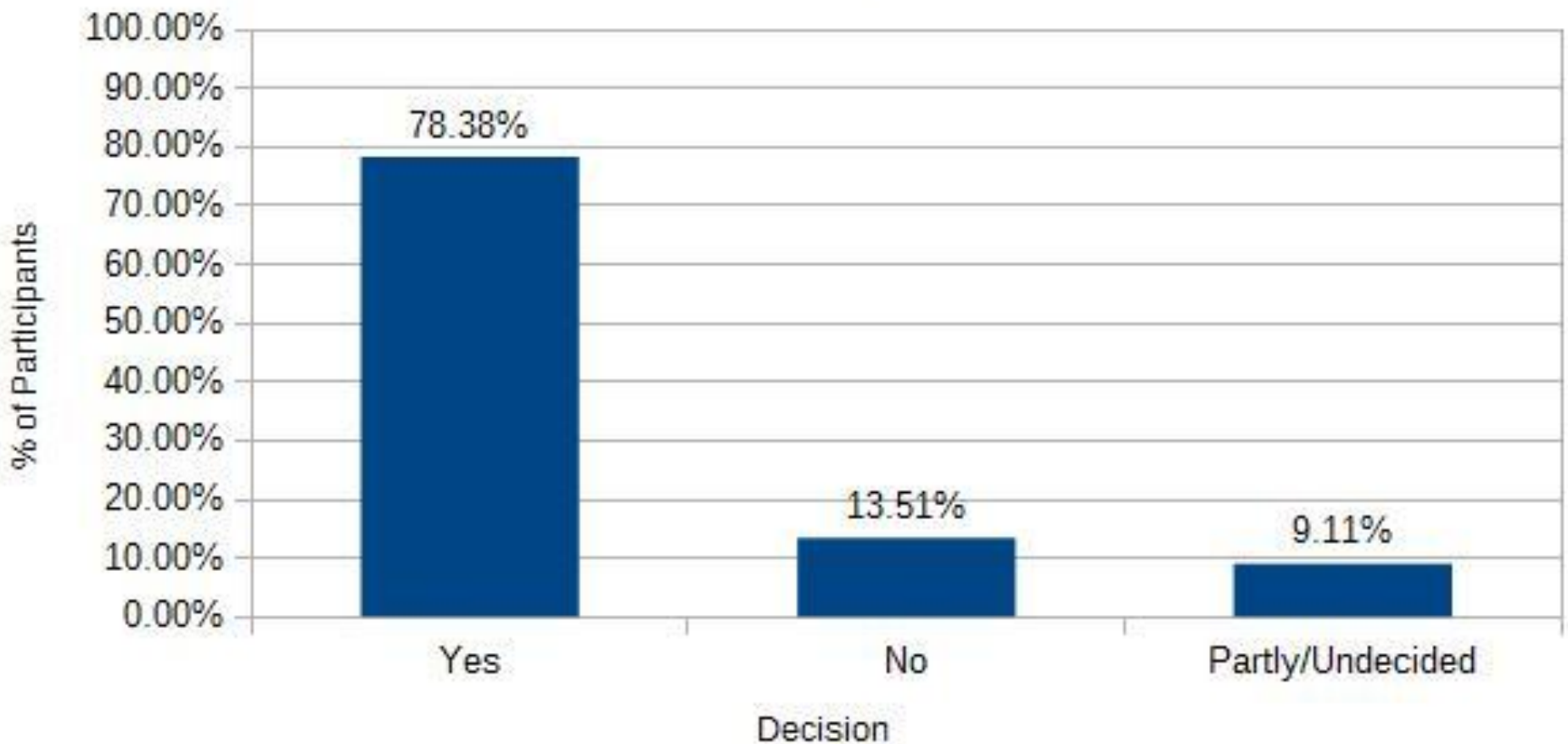
How long have Participants lived in Ivybridge?

Years Lived In Ivybridge



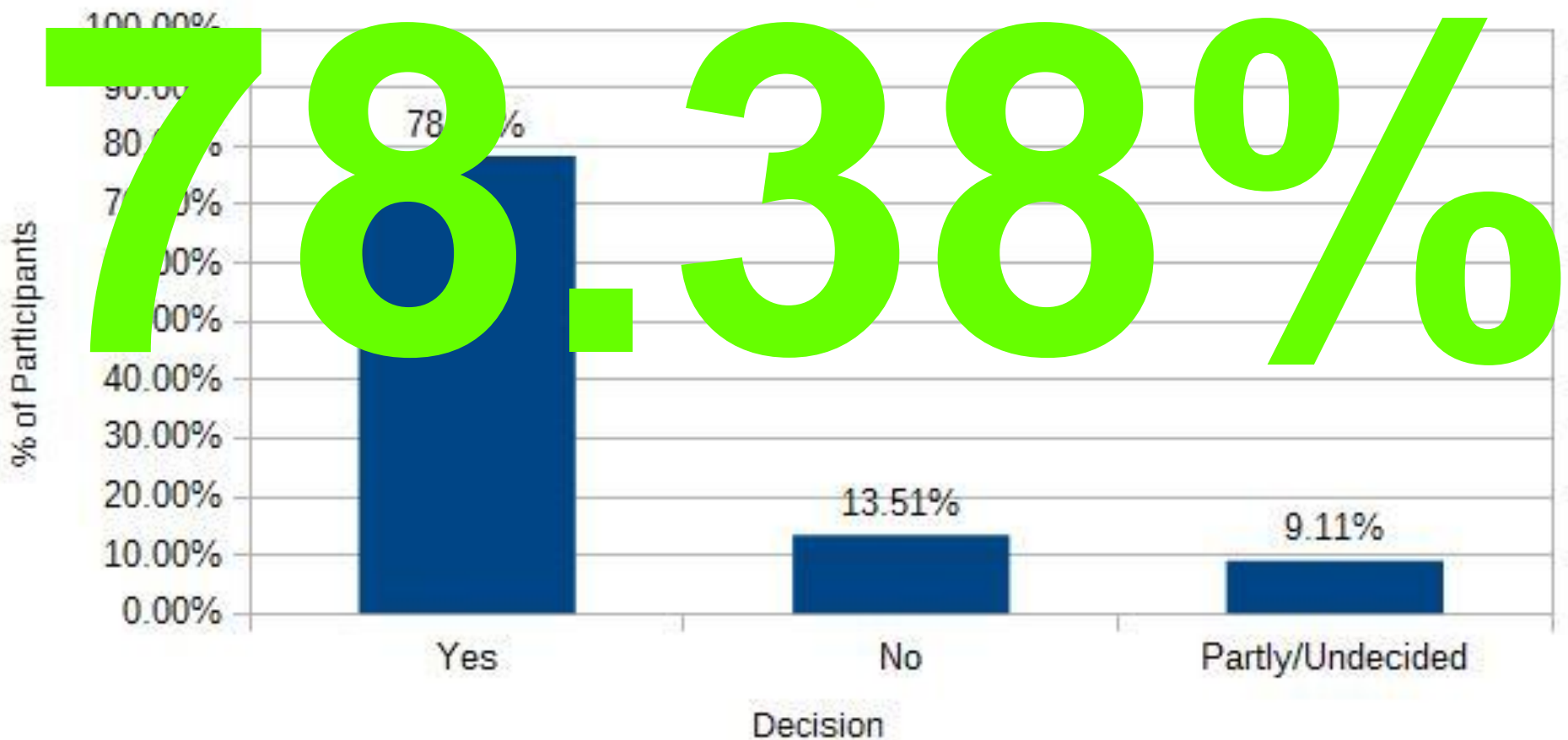
Do you think that the plan will change Ivybridge for the better?

Do you think that the plan will change Ivybridge for the better?



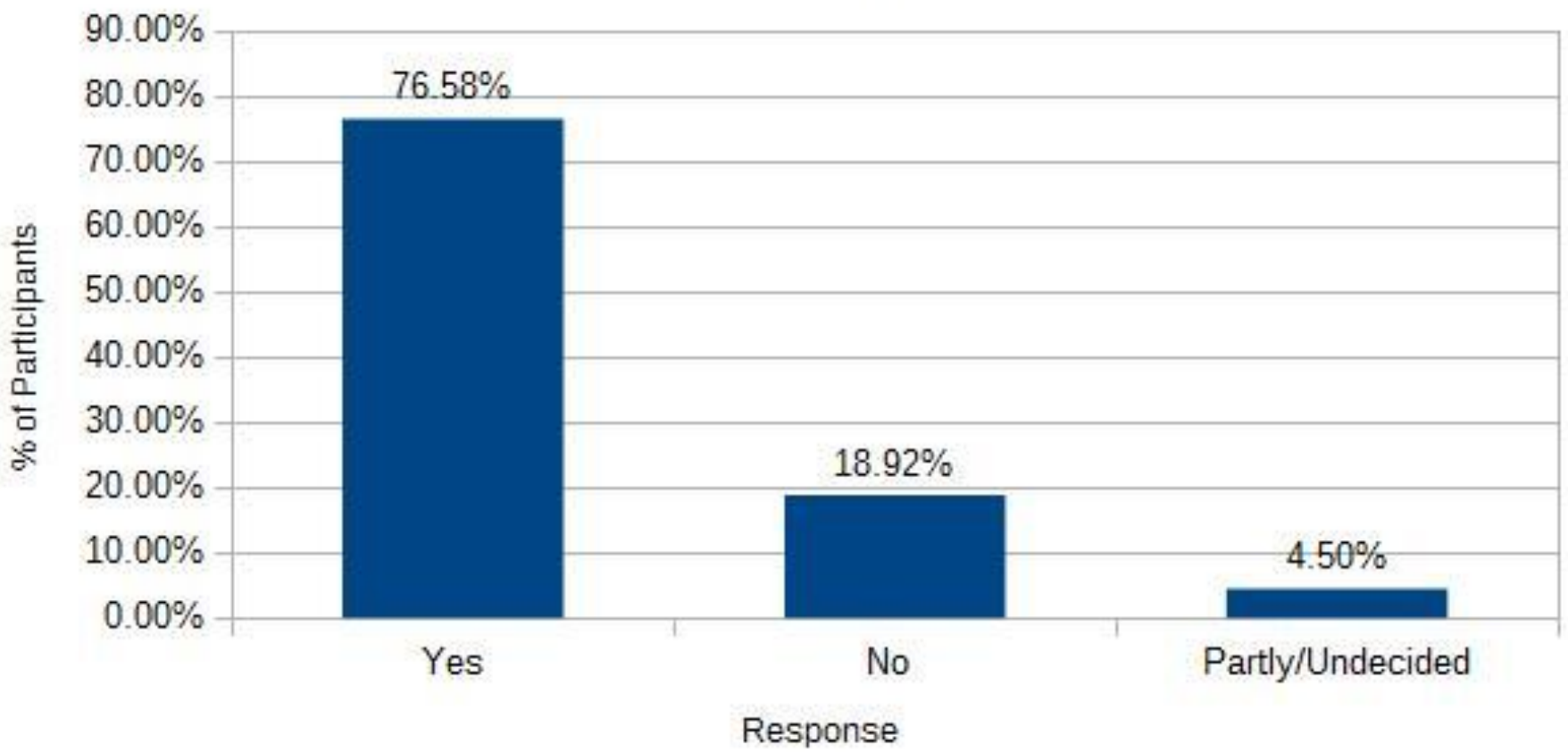
Do you think that the plan will change Ivybridge for the better?

Do you think that the plan will change Ivybridge for the better?



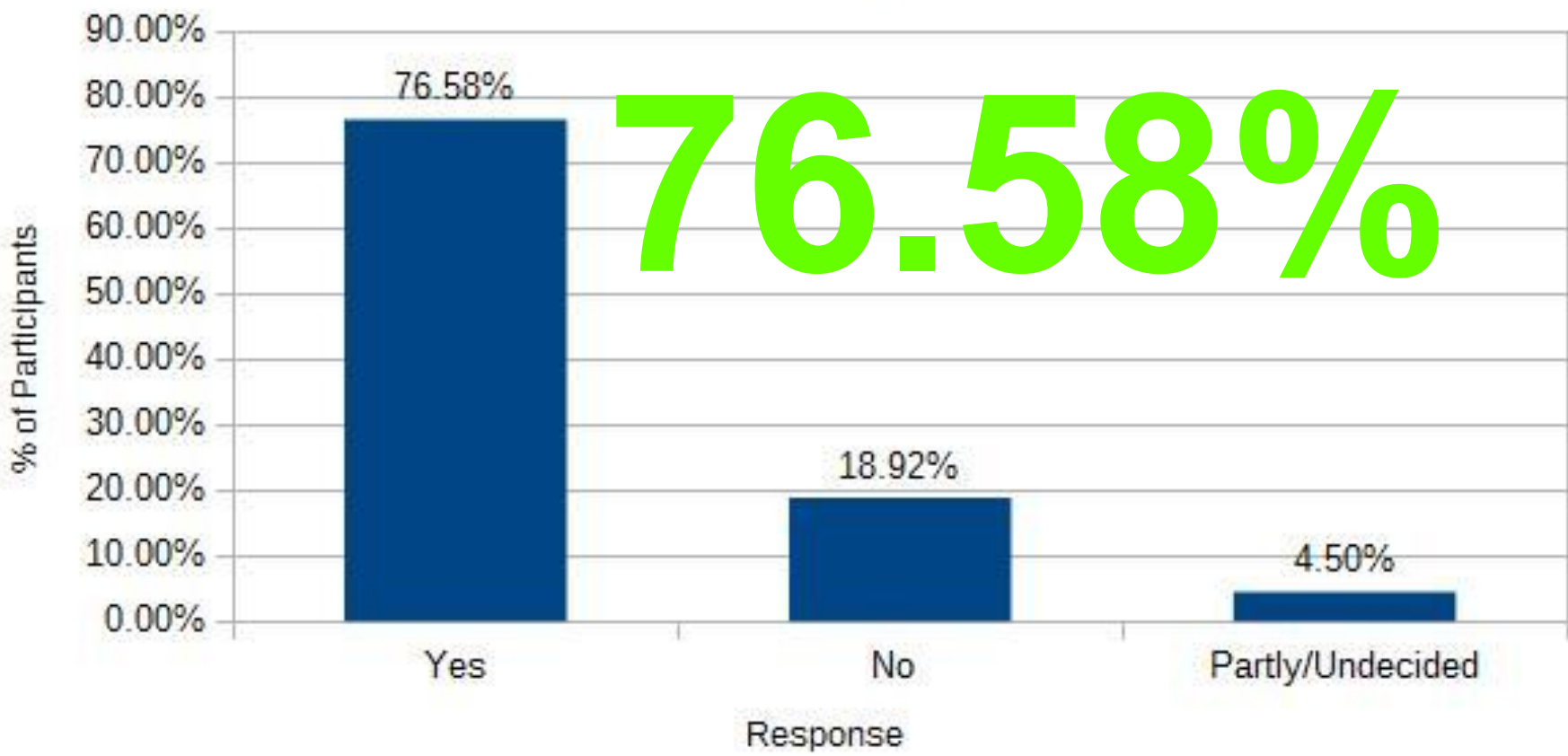
INP1 Town Centre Regeneration

INP1 Town Centre Regeneration



INP1 Town Centre Regeneration

INP1 Town Centre Regeneration



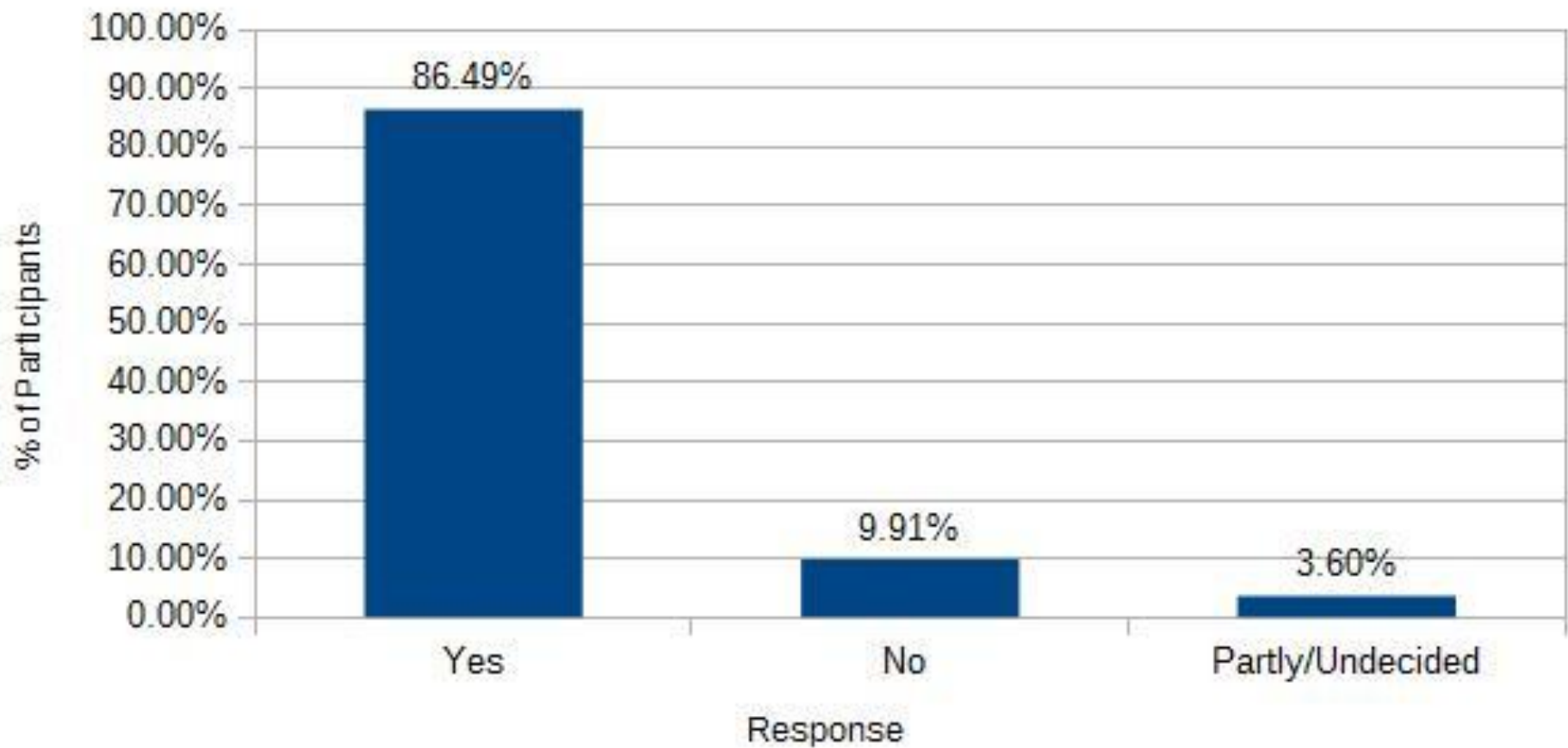
INP1 Town Centre Regeneration

Key Themes Identified From Qualitative Data:

- Many do not understand the reasons behind the proposal to change the traffic flow down Fore Street and/or think it could potentially cause more problems than it is worth
- If traffic flow is reversed, how will this affect the Ivy bridge?
- Concerns over increased traffic flow up narrow Fore Street during the evening rush hour
- Create a pedestrian crossing at the bottom of Fore Street
- Suggest making Fore Street pedestrianised instead of reversing the traffic flow
- Keep any new development in character with the rest of Ivybridge
- Better disabled access is needed
- Decrease parking charges
- Improve the town centre before decentralising to the Paper Mill.
- Questions about whether or not Ivybridge will be keeping 'Gateway to the Moor' as its “tagline”
- Chain restaurant in the town

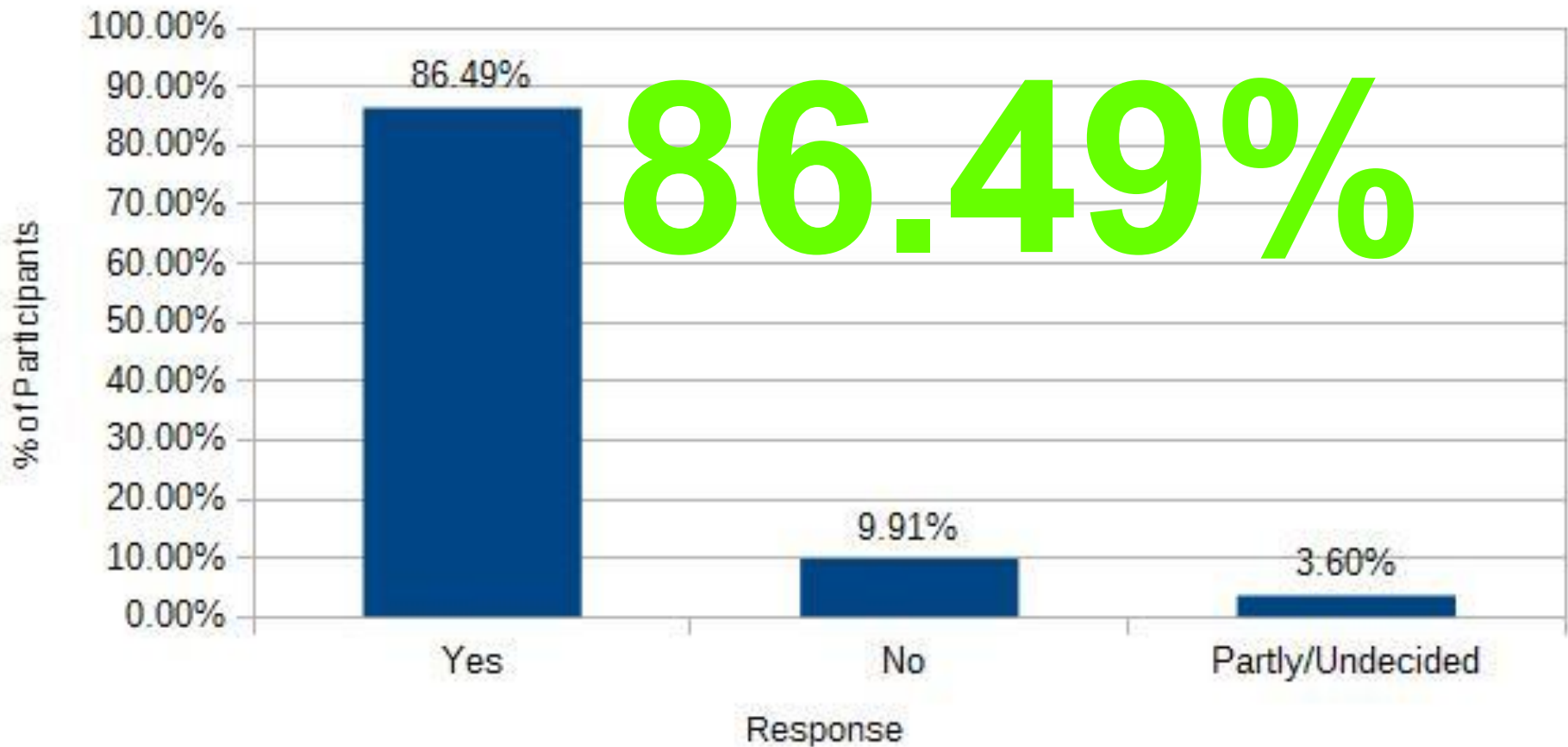
INP2 Town Centre Land East of the River Erme

INP2 Town Centre Land East Of The River Erme



INP2 Town Centre Land East of the River Erme

INP2 Town Centre Land East Of The River Erme

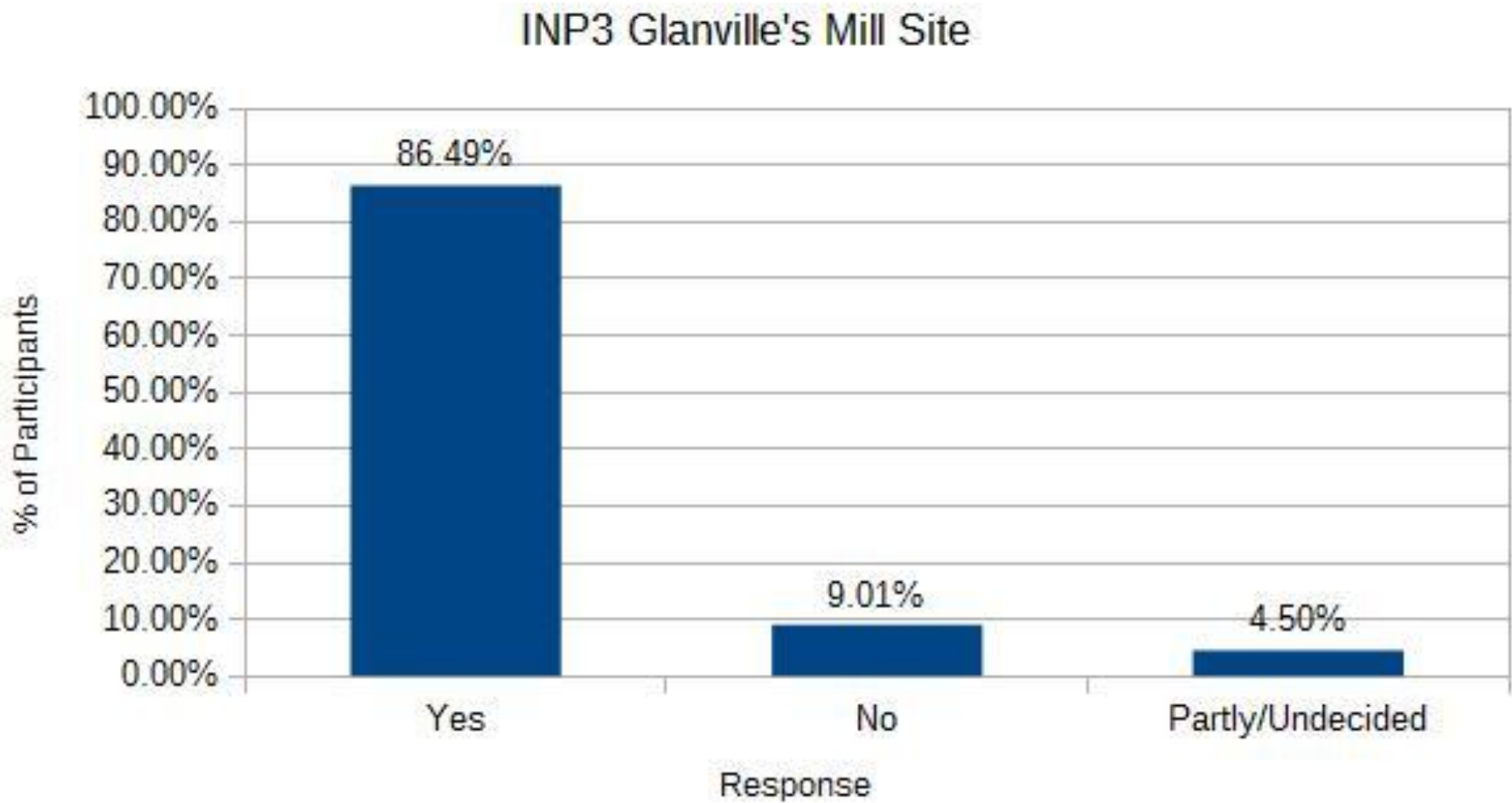


INP2 Town Centre Land East of the River Erme

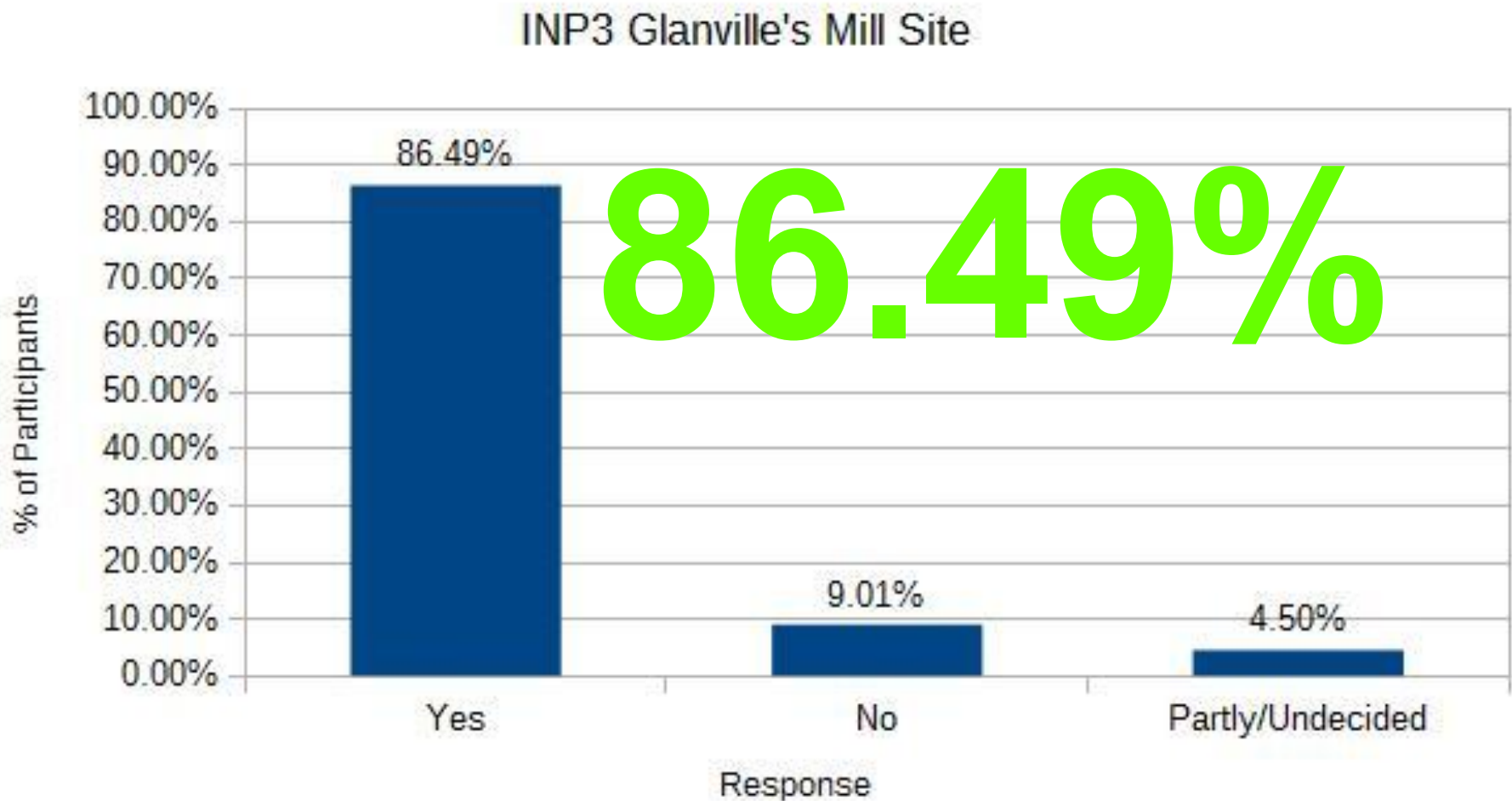
Key Themes Identified From Qualitative Data:

- Time scale
- Cost/funding
- Good and affordable hotel is needed
- Need better access to the River Erme
- Need to get advertisement of the town right to promote such a complex
- Don't allow this development to take too much away from Glanville's Mill
- Is this really a priority? - What about what we already have?
- Will these services be duplicated in the Stowford Mill site?

INP3 Glanville's Mill Site



INP3 Glanville's Mill Site

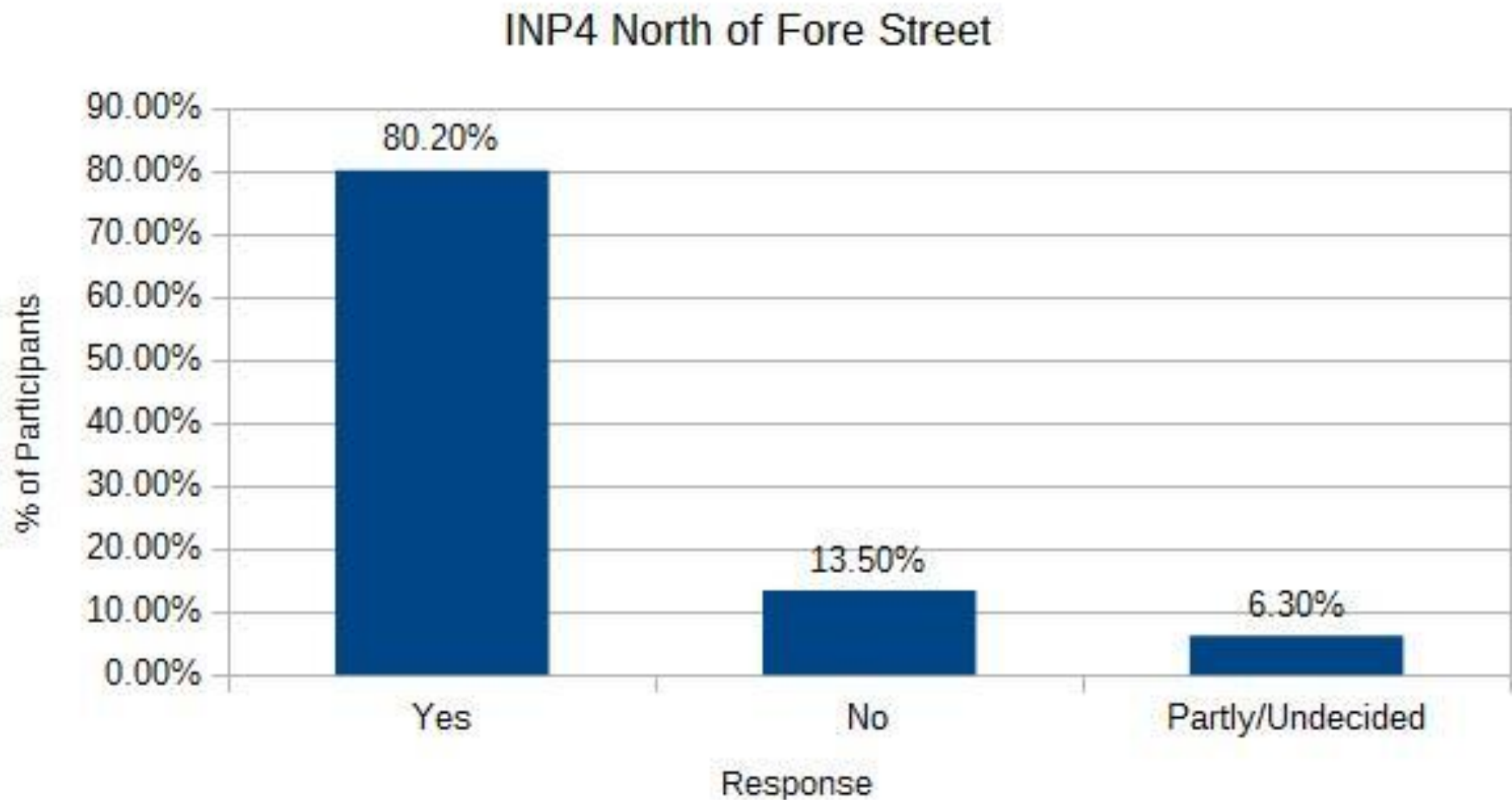


INP3 Glanville's Mill Site

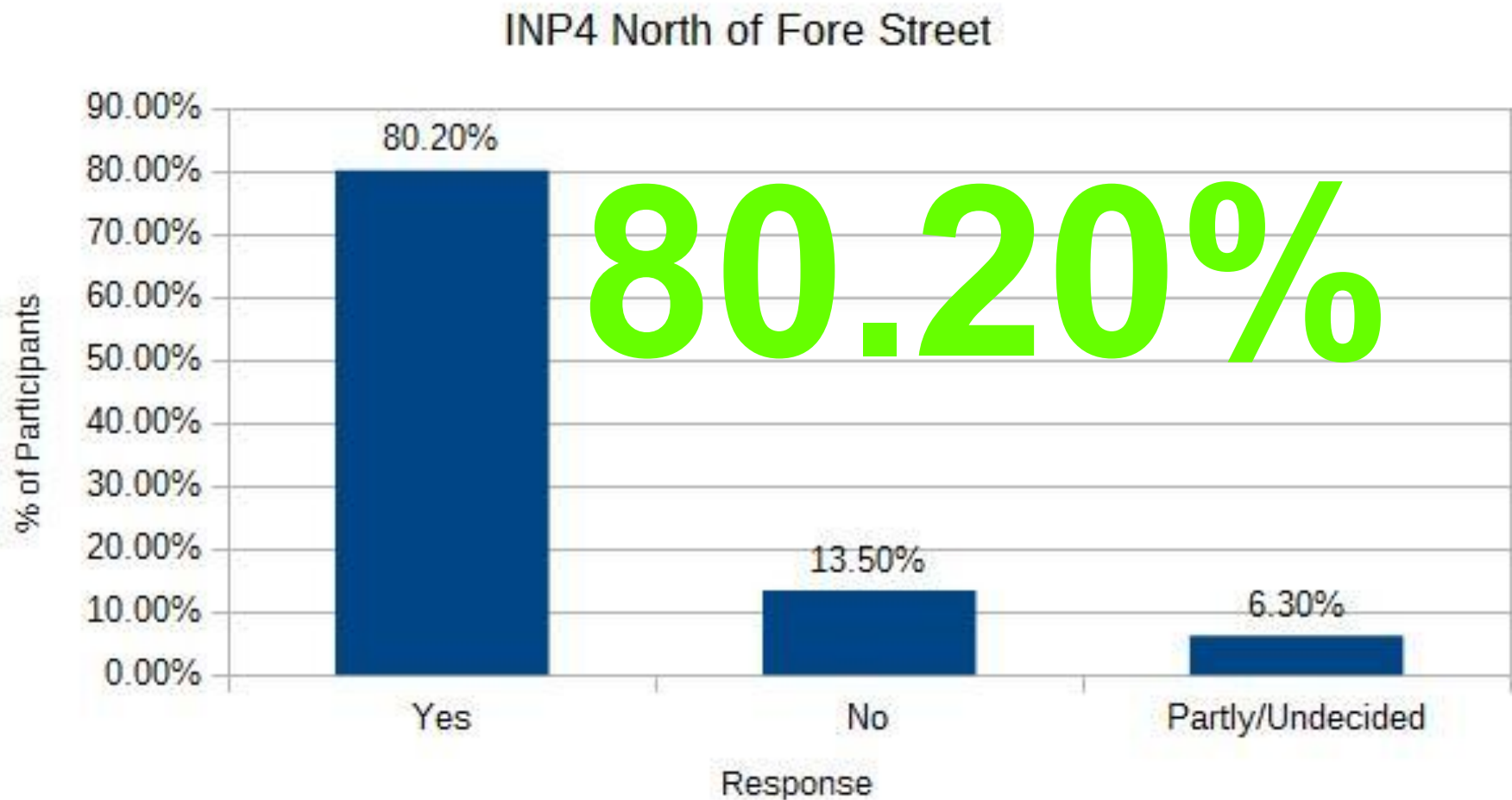
Key Themes Identified From Qualitative Data:

- Redevelopment is needed
- How will this be achieved?
- Move the information centre into one of the shops?
- Lower rents? Or another strategy to encourage business
- Rewards card for using shops in Glanville's Mill
- Free Parking
- Could encourage some chain/brand stores to bring in and retain trade

INP4 North of Fore Street



INP4 North of Fore Street



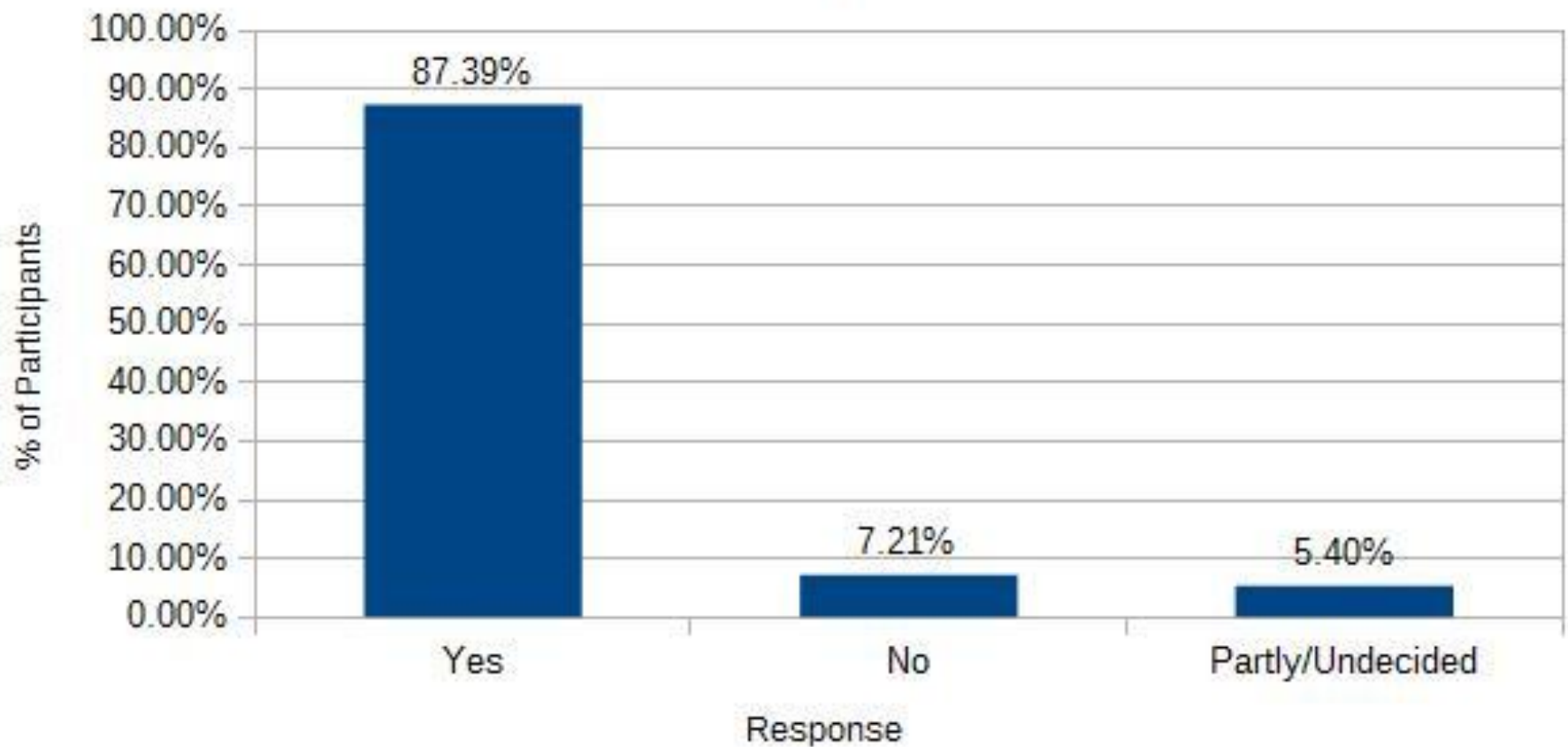
INP4 North of Fore Street

Key Themes Identified From Qualitative Data:

- Many participants were confused about this policy
 - Where it was referring to
 - What exactly the plans were
 - Why this wasn't incorporated into policies 1,2 and 3
- Many put that their comments were the same as they had expressed in the comments box for Policy 3
- Pedestrianise Fore Street
- Need to help current shops as well as encouraging new ones
- Could cause traffic problems in Fore Street
- It is an area that needs to be utilised
- Will Stowford Mill be able to assist this area in being more successful?

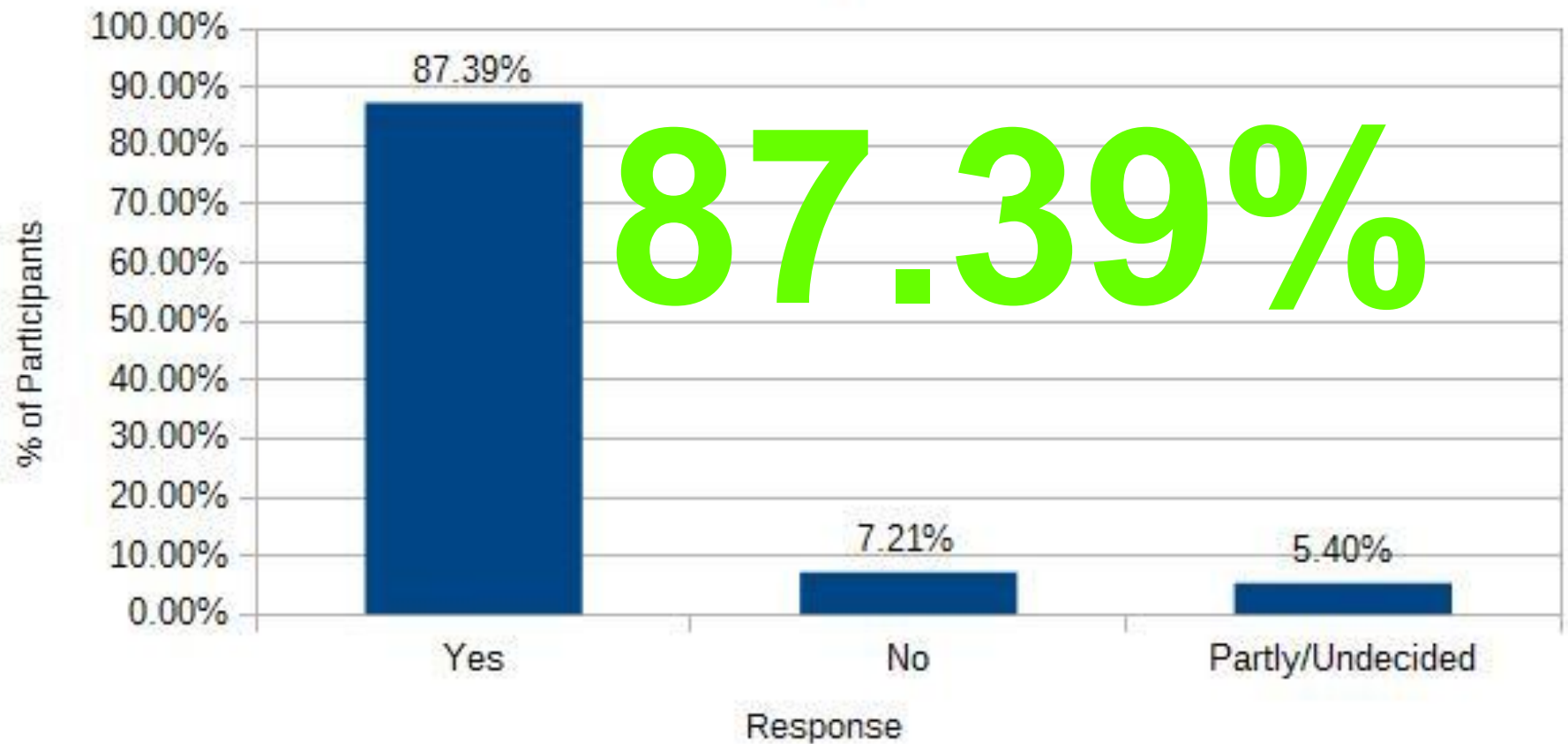
INP5 Community Facilities

INP5 Community Facilities



INP5 Community Facilities

INP5 Community Facilities



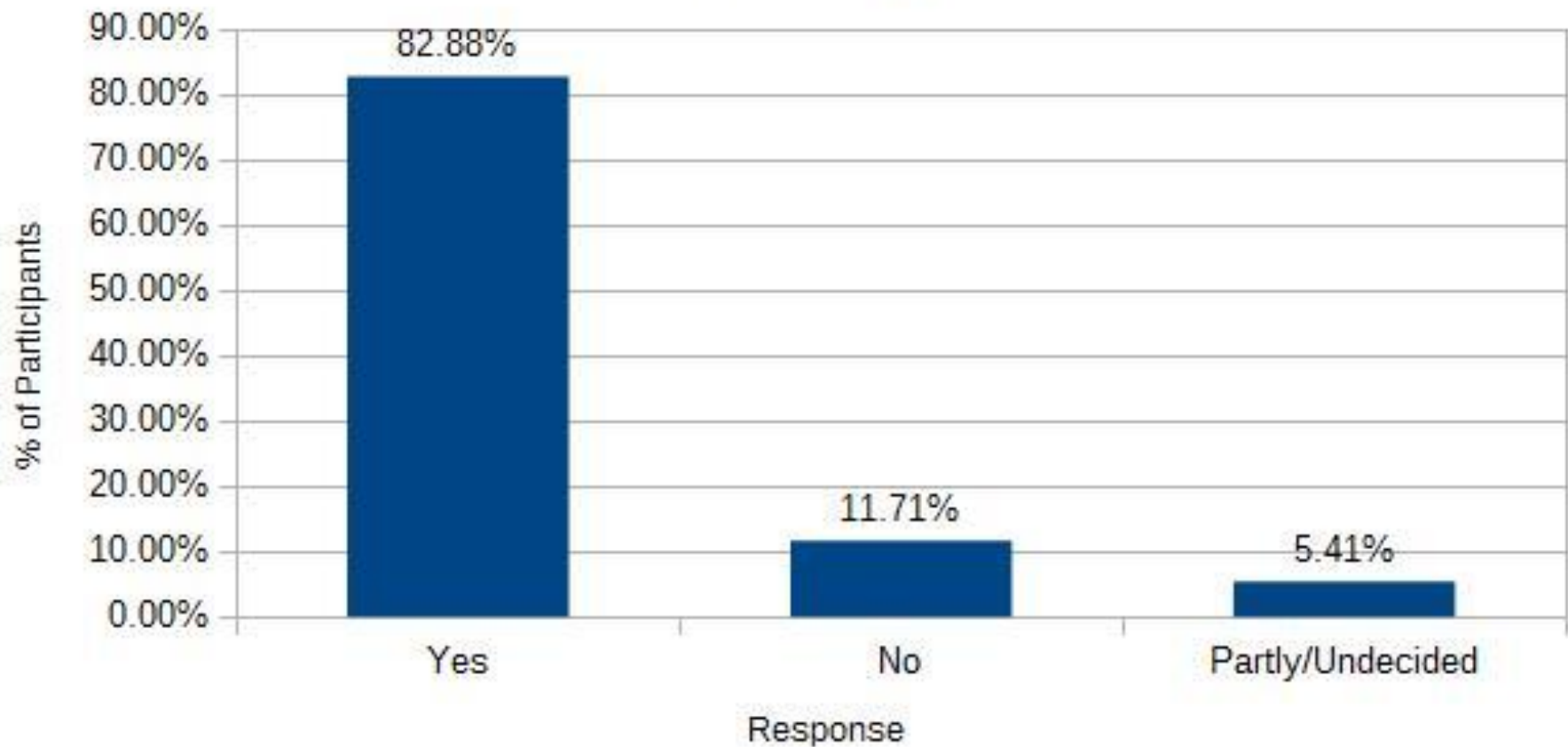
INP5 Community Facilities

Key Themes Identified From Qualitative Data:

- Try and involve the Donkey Sanctuary with events in the Town Centre
- Community gardening
- The many creative people in Ivybridge and creative arts should be utilised in Ivybridge
- Funding/cost?
- Need to make use of the permission granted to Filham Park to have a caravan site – for community and tourists!
- Need facilities for the youth that are not too expensive for them to use
- Concerns over whether or not the pool will be delivered as residents feel that this has been requested for a long time and the Leisure Centre needs to be able to compete with Dinnaton

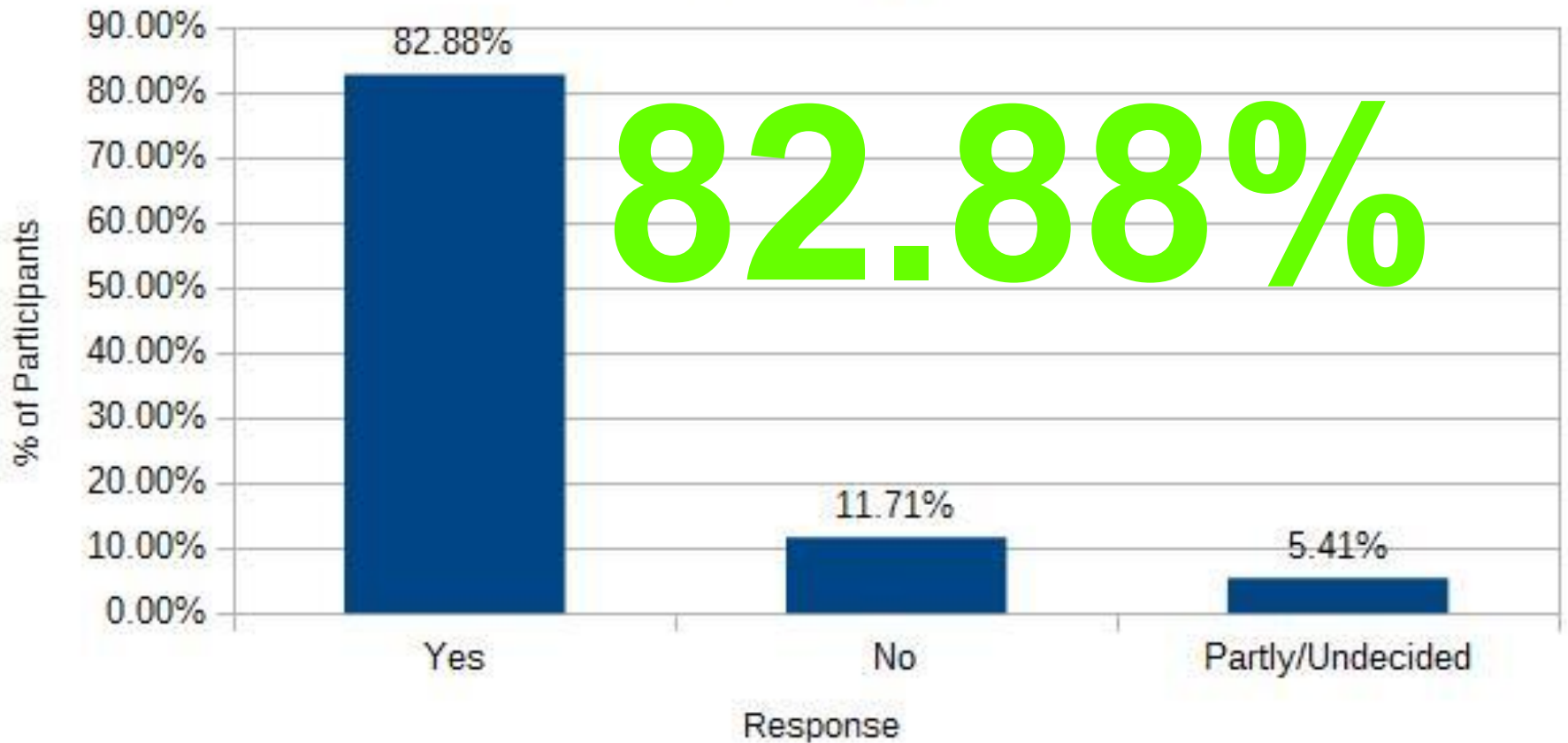
INP6 Housing and Employment

INP6 Housing and Employment



INP6 Housing and Employment

INP6 Housing and Employment



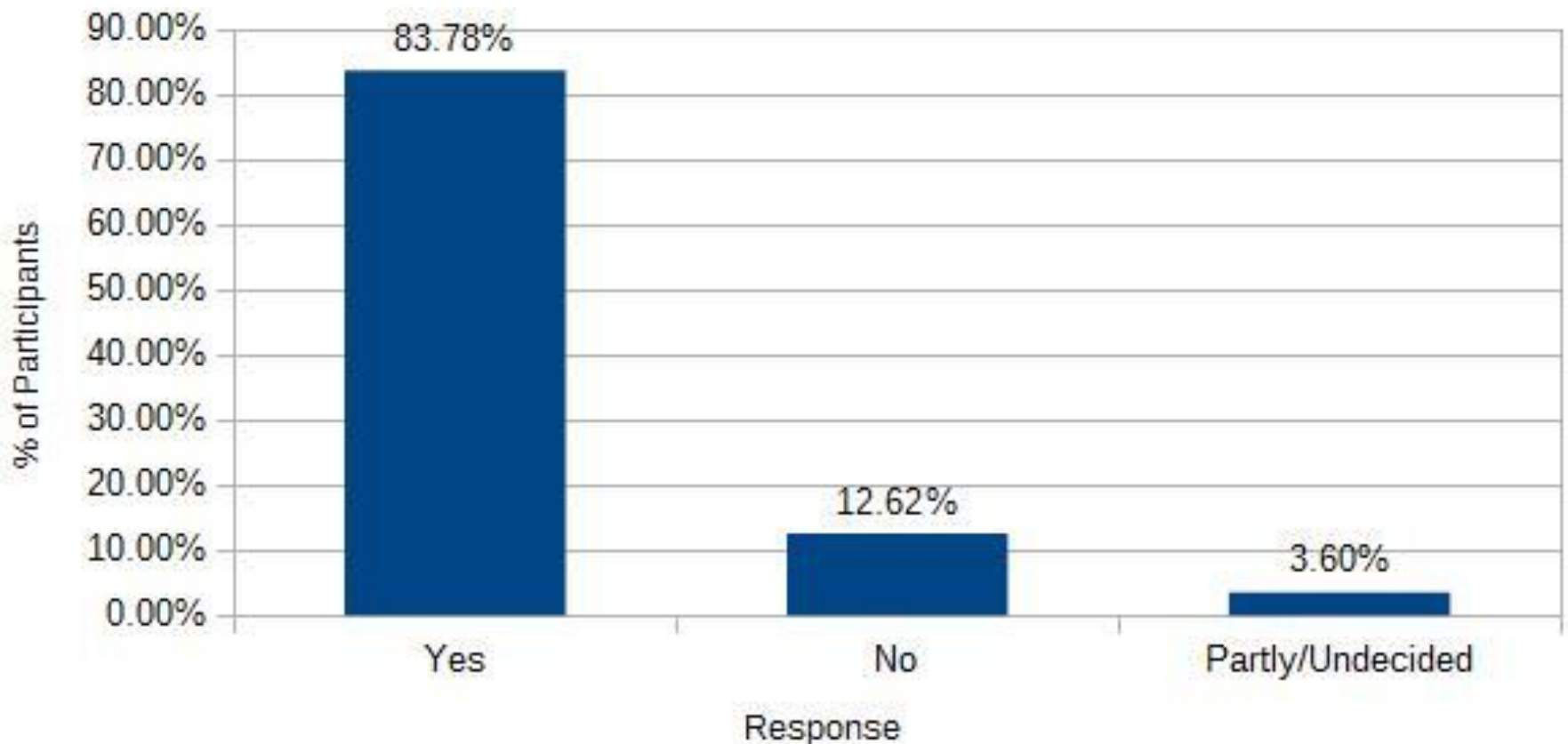
INP6 Housing and Employment

Key Themes Identified From Qualitative Data:

- Only after INP7 has been implemented – Traffic is an issue linked with this policy
- Can the infrastructure cope with an increase in population?
- Need more affordable housing and more housing for the elderly (such as bungalows)

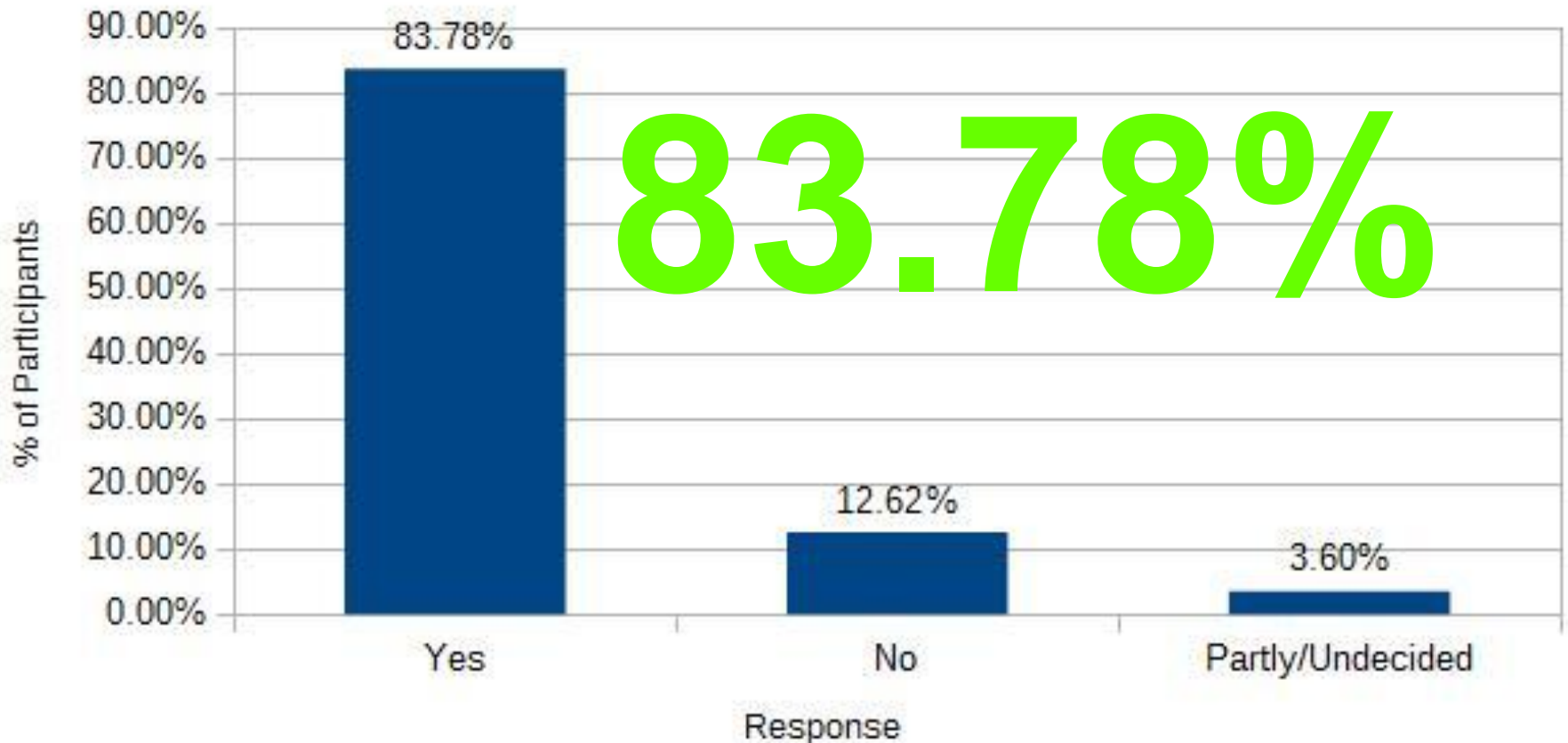
INP7 Traffic and Movement

INP7 Traffic and Movement



INP7 Traffic and Movement

INP7 Traffic and Movement



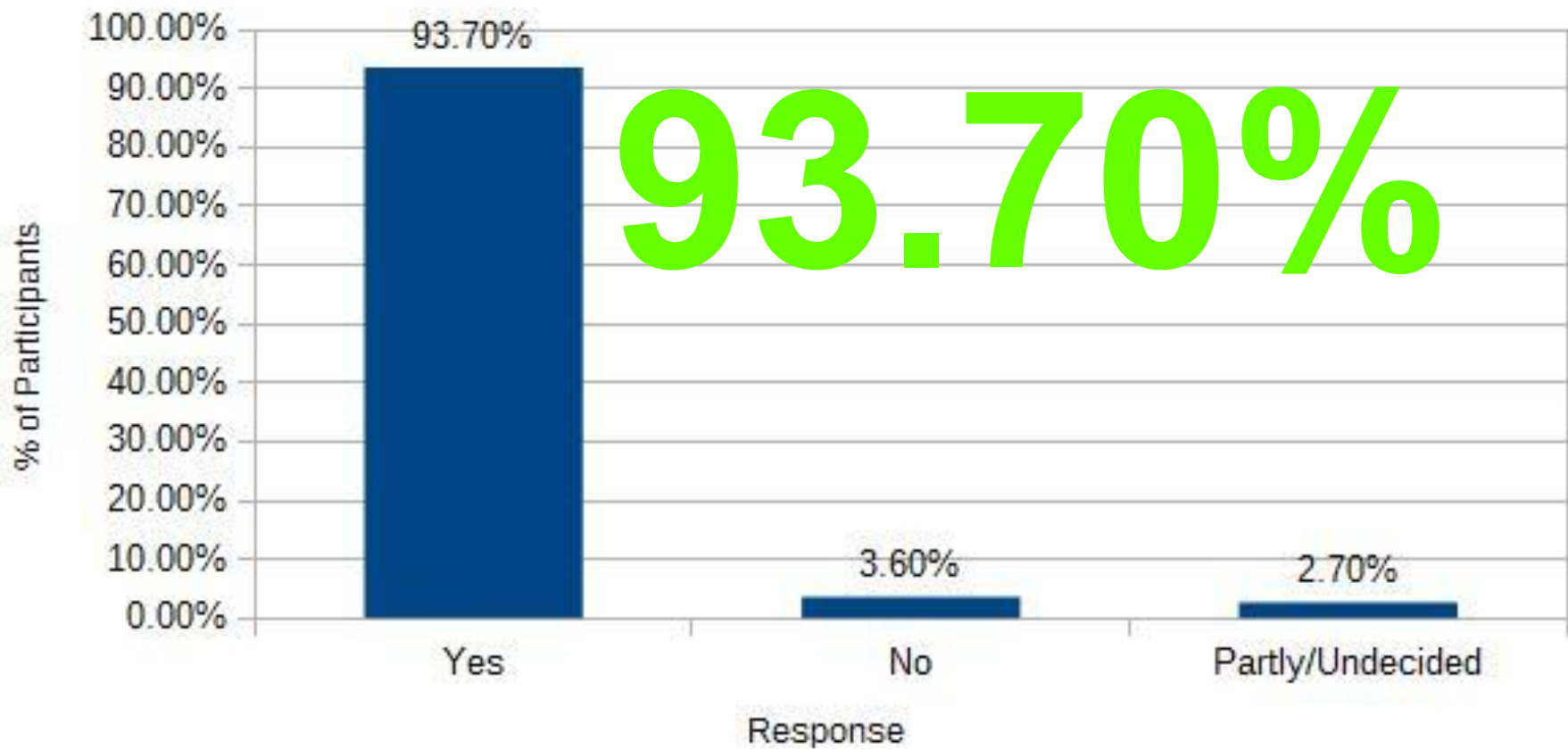
INP7 Traffic and Movement

Key Themes Identified From Qualitative Data:

- Shuttle bus from train station to Town Centre
- Ivybridge needs to have another junction onto the A38
- Concerns over speeding and pollution
- Will improving the air quality in Western Road detriment another area?
- If there is a relief road, how can we be sure that drivers will use it?
- Needs to be addressed as there are safety concerns over traffic during rush hours
- Better cycle paths
- Lighting along walking and cycling routes – especially along the river
- If parking is going to be provided – car parks not parking on roads

INP8 Historic and Natural Environment

INP8 Historic and Natural Environment



INP8 Historic and Natural Environment

Key Themes Identified From Qualitative Data:

- Continue to protect our conservation areas
- Ivybridge has an untold history which needs to be shared possibly through a museum?
- Heritage trail
- Footpaths and cycle paths need to be maintained in these 'natural spaces'
- Be careful about which spaces have cycle paths in them as this can make some areas not as usable for pedestrians
- Maintenance of our open spaces is essential, especially for the children of Ivybridge
- Some feel that the current BBQ spaces are not adequate and that BBQ areas should be placed in Filham
- More events should be hosted in our open spaces
- Reduce light pollution in these places
- Professionally appoint someone to promote the town

Summary

INP1: Concerns over reversal of traffic flow in Fore Street

INP2: Worries that the new development could take focus away from the rest of the town centre

INP3: Ideas put forward about increasing use of Glanvilles Mill, such as chain stores, free parking and a rewards card

INP4: Confusion about location and aims of this policy

INP5: The need to create more for the community across Ivybridge and suggestions about how community groups could work together

INP6: Fears that traffic and infrastructure are already at capacity

INP7: Concerns over current and future traffic and movement in Ivybridge; the majority focusing on A38 traffic

INP8: This policy was the best received, however there were many suggestions on how to enhance it further



Ivybridge

Our Neighbourhood Plan

78.38%