IVYBRIDGE NEIGHBOURHOOD PLAN KEY ISSUES FOR THE STEERING GROUP – 25th May 2016

	ISSUE	RECOMMENDATION
1.	OBJECTIVES New key objectives at para 3.4 (distilled from focus groups' aspirations)	Agree the new objectives.
2.	BRAND Consider whether to add a 'brand' for the town as SHDC suggest.	 Views in the town vary widely. To adopt a brand as part of the plan at this stage could complicate things. No brand.
3.	MAPPING Should the town centre area include Stowford Mill or not.	 The new development at Stowford Mill is approved. It doesn't need to be a part of the defined town centre in order to proceed or succeed. Exclude.
2.	HOUSING Should INP2 (east of the river) also propose housing? Should INP3 and 4 (Glanville's Mill and North of Fore St) require housing (as they appear to)? Does INP6 (Housing and Employment) add anything? Should it be deleted?	 The SG considered this at length. Housing is neither proposed nor precluded. No change. To require housing has the potential to enhance viability and bring community life into the town centre. No change. SG requested a housing policy since they felt the plan was missing something without one. It adds nothing new, but can be left for the examiner to weigh up. No change.
5.	TRANSPORT Is it realistic that INP7 (Traffic and movement) requires delivery of the transport solution by a set time?	 It must be acknowledged that the target given is unrealistic. The policy is strongly challenged. Removing the target may make the policy more defensible. Remove.
6.	MONITORING Agree the monitoring framework which has been added as Appendix D.	Agree monitoring framework.